

CHARLOTTE FUTURE

2040 COMPREHENSIVE PLAN

OUR CITY. OUR PLAN. OUR FUTURE.

Recommended Draft Plan

Volume Two

Published May 20, 2021



SUMMARY OF MAJOR CHANGES IN VOLUME 2 (FORMER SECTION 4):

- Addressed typos and formatting issues
- Added several recommended actions to Short-Term Actions table
- Added clarification that references to Place Type mapping refers to Future Place Type Mapping to subsection highlighting approach to Community Area Mapping and Planning
- Added a subsection discussing an approach to establishing Anti-Displacement Group, Commission or Board, development of an Anti-Displacement Strategy, and mechanisms to target potential Anti-Displacement tools to areas most in need
- Added narrative and a table explaining the difference between a Fiscal Impact Analysis and an Economic Impact Analysis
- Removed Glossary of Terms and Acknowledgments and moved both to the end of Volume 3 (Appendices)



REVISIONS ON THIS PAGE

① Major Revision

Comment: General comments about the length of the document and which portions should be adopted, desire to make the main body of the Plan shorter and more digestible

Action: Split Plan into Three volumes, with Sections 1, 2 and 3 comprising Volume 1, the Implementation Strategy (formerly Section 4) making up Volume 2, and the Appendices being packed in Volume 3 to make the document more accessible - multiple revisions were made on this page and the next to reflect this change

Source: City Council, Community, Staff

UNDER SEPARATE COVER:

V1

VOLUME 1: VISION, FRAMEWORKS, AND POLICIES

SECTION 1: A COMMUNITY-BASED VISION

SECTION 2: COMPLETE COMMUNITIES AND PLACES

SECTION 3: POLICY FRAMEWORK

V2

VOLUME 2: IMPLEMENTATION STRATEGIES

SHORT-TERM ACTIONS

PLANNING APPROACH

COMMUNITY AREA MAPPING

UNIFIED DEVELOPMENT ORDINANCE

ANTI-DISPLACEMENT TOOLS

FISCAL CONSIDERATIONS

CIP PREPARATION

ORGANIZATIONAL CAPACITY

TRACKING PROGRESS

UNDER SEPARATE COVER:

V3

VOLUME 3: APPENDICES

APPENDIX A: EQUITABLE GROWTH FRAMEWORK METHODOLOGY

APPENDIX B: PLACE TYPES MANUAL

APPENDIX C: GOAL AND OBJECTIVES METRICS

APPENDIX D: GLOSSARY OF TERMS

APPENDIX E: ACKNOWLEDGMENTS

IMPLEMENTATION STRATEGY

① [V2.1](#) Short-Term Actions

[V2.2](#) Planning Approach

[V2.3](#) Community Area Mapping and Planning

[V2.4](#) Unified Development Ordinance

② [V2.5](#) Anti-Displacement Tools and Strategies

[V2.6](#) Fiscal Considerations, Funding,
and Financing Tools

[V2.7](#) CIP Preparation, Prioritization and Scoring

[V2.8](#) Organizational Capacity
and Coordination

[V2.9](#) Tracking Progress

REVISIONS ON THIS PAGE

① Major Revision

Comment: General comments about the length of the document and which portions should be adopted, desire to make the main body of the Plan shorter and more digestible

Action: Split Plan into Three volumes, updated the numbering on this page to indicate this is part of Volume 2 and not the main Plan document

Source: City Council, Community, Staff

② Major Revision

Comment: Incorporate formation of anti-displacement commission in the Plan

Action: Added new Implementation Section to directly address anti-displacement tools and strategies and the importance of this work for Charlotte as the Plan is implemented, updated this page to include new section

Source: Great Neighborhoods City Council Committee



INTRODUCTION

This section sets out an Implementation Strategy with a focus on the initial five years of after adoption of the Comprehensive Plan. The Implementation Strategy includes recommendations for short-term actions to implement the Plan's policies, projects and programs; a revised approach to coordinating and aligning planning in Charlotte; highlights of the update to the Unified Development Ordinance (UDO); [a framework for an Anti-Displacement Strategy](#); findings ^① from a Fiscal Impact Analysis; funding and financing tools; a suggested approach to identifying and prioritizing public projects; organizational considerations; and a road map for tracking progress moving forward.

① Major Revision

Comment: Incorporate formation of anti-displacement commission in the Plan

Action: Added new Implementation Section to directly address anti-displacement tools and strategies and the importance of this work for Charlotte as the Plan is implemented, updated text on this page to include this new section

Source: Great Neighborhoods City Council Committee

① Major Revision

Comment: I would recommend to define the 10 minute neighborhood, when and where it will be used? What is the criteria for establishing a 10 minute neighborhood? Inner loop vs Suburbs? Please consider including a 10-20 minute neighborhood that includes driving, bus rides, walking and riding?

Not all neighborhoods have the space to create parks, grocery stores, pharmacies within a 10 minute walk. Not all residents may desire a 10 minute neighborhood. They may be fine with a 10 - 20 minute drive, bus ride or bike ride.

Action: Added text to Goal 1 to better explain intent, criteria, and distance for access to essential amenities, goods, and services

Source: Email, Community Member

② Comment: Strengthen sections 1.9 and 1.19 regarding stormwater

Action: Added text to 1.19 to reference Stormwater Master Plan and support the health of stormwater systems

Source: Great Neighborhoods City Council Committee

4.1 SHORT TERM ACTIONS

The following tables identify short-term action necessary to implement the Plan’s policies, projects and programs within the next five years. The table includes recommendations organized by goal, suggested action to implement that recommendation, identifies the type of action (Regulatory Change, Supportive Policies, Recommended Projects & Programs, Public Investment, Other City Initiatives, Strategic Partnerships), designated lead, and designated support.



GOAL 1: 10 MINUTES NEIGHBORHOODS
 All Charlotte households will have access to essential amenities, goods, and services within a comfortable, tree-shaded 10-minute walk, bike, or transit trip by 2040. Not all neighborhoods are expected to include every essential amenity, good, or service, but every resident should have access within a ½ mile walk or a 2-mile bike or transit ride. ①

Recommendation	Suggested Action	Type	Lead	Support
Implement complete neighborhood policies that encourage mixes of different types of uses, depending on the development’s context (applies to Neighborhood Center, Neighborhood 1, and Neighborhood 2)	Incorporate into UDO	Regulatory Change	Charlotte Planning, Design & Development	All City Departments
Develop strategies, potentially including financial incentives or through Community Benefit Agreement, to encourage inclusion of full-service grocery stores in new mixed-use development and within areas in the city that are deemed to be food deserts where healthy produce and meats are not available	Incorporate strategies that utilize the Healthy Foods Action Plan	Other City Initiatives	Charlotte Planning, Design & Development	Economic Development, Mecklenburg County
② <u>Ensure the implementation of 10-minute neighborhood development policies align with the Stormwater Master Plan, promote the health of</u> stormwater features (creeks, wetlands, stream buffers, floodplains, and drainage infrastructure) and seek opportunities to reduce costs and maintain stormwater management objectives	1. Evaluate proposed impact from 10-minute neighborhood development policies outline in the comprehensive plan. 2. Create strategies to mitigate any negative consequences from proposed policies	Other City Initiatives	Storm Water Services	Mecklenburg County LUESA



GOAL 2: NEIGHBORHOOD DIVERSITY AND INCLUSION
 Charlotte will strive for all neighborhoods to have a diversity of housing options by increasing the presence of middle density housing (e.g. duplexes, triplexes, fourplexes, townhomes, accessory dwelling units, and other small lot housing types) and ensuring land use regulations allow for flexibility in creation of housing within **existing** neighborhoods. ①

Recommendation	Suggested Action	Type	Lead	Support
② Work toward reducing or removing barriers identified in the ADU Report and Charlotte Housing Framework report regarding missing middle housing and evaluate development regulations, such as required lot sizes, clustered home development, conservation overlay districts, and other tools to reduce barriers	Update zoning standards as part of UDO to provide more opportunities for missing middle housing and incorporate recommendations found in ADU Report	Supportive Policies	Charlotte Planning, Design & Development	Housing & Neighborhood Services
The Commission will launch an anti-displacement study and recommend tools and strategies for protecting residents of moderate to high vulnerability of displacement. Using Commission recommendations, adopt and Anti-Displacement Strategy focusing on vulnerable neighborhoods	Collaborate with UNC-Charlotte to develop a methodology and strategy for measuring involuntary displacement and Naturally Occurring Affordable Housing (NOAH) in Charlotte	Strategic Partnerships	Charlotte Planning, Design & Development	UNC Charlotte ③

GOAL 3: HOUSING ACCESS FOR ALL
 Charlotte will strive for all neighborhoods to have a diversity of housing options by increasing the presence of middle density housing (e.g. duplexes, triplexes, fourplexes, townhomes, accessory dwelling units and other small footprint housing types) and ensuring land use regulations allow for flexibility in creation of housing within existing neighborhoods.

Recommendation	Suggested Action	Type	Lead	Support
④ Use the <i>Place Type Manual</i> (Appendix B) to guide design transitions within neighborhoods to more intense use types that can accommodate affordable and workforce housing	Ensure Future Place Type Mapping is consistent with future zoning districts and vice versa ⑤	Community Area Planning	Charlotte Planning, Design & Development	Housing & Neighborhood Services
Coordinate and streamline existing programming that aids homeowners who desire to stay in their homes	Create recommendations to streamline existing programs and implement them	Support for Homeownership	Housing & Neighborhood Services	Charlotte Planning, Design & Development
Include provisions similar to the Bonus Menu included in the TOD Zoning Ordinance in some or all new zoning districts associated with Neighborhood 2, Community Activity Center and Regional Activity Center Place Types	Update bonus provisions developed for TOD districts and incorporate into the UDO	Regulatory Changes	Charlotte Planning, Design & Development	Housing & Neighborhood Services
Develop market-focused regulatory and administrative changes to encourage production of affordable housing	Explore property tax waivers, State Tax Credit Programs, and expanding Federal Low-Income Housing Tax Credit (LIHTC) Programs and eligibility in coordination with local, state, and Federal partners	Regulatory Changes	Charlotte Planning, Design & Development; Housing & Neighborhood Services	North Carolina; Housing and Urban Development; and other state, local, and federal partners ⑥

- ① Comment: Goal 2 says it applies to existing housing but several objectives state that it applies to new developments also
 Action: Removed “existing” from Goal 2 text to clarify that it applies to all neighborhoods
 Source: Public Input, Community
- ② Comment: Item 2.7: Consider changing the word “consider” to be stronger- “Work toward...”
 Action: Strengthened wording as suggested
 Source: Email, Planning Commission
- ③ Comment: APPENDIX C: GOAL AND OBJECTIVES METRICS Goal 3: Add: measure displacement due to transit proximity for new transit development.
 Action: Added new Short Term Implementation Action item to address measuring displacement as well as NOAH, as this likely requires more work than is reasonable to expect for a metric
 Source: Email, Community Member
- ④ Action: Updated recommendation three on this page to match language in the Policy Framework
 Source: Internal City Staff
- ⑤ Comment: Place Type Mapping vs “Future Place Types Mapping”. Action: Added “Future” to references to Place Types Mapping
 Source: E-Plan, Community Member
- ⑥ Comment: Multiple from same source - There is no mention whatsoever of supporting property tax waivers to help stimulate new affordable housing. There is no mention of supporting State Tax Credit Programs that parallel Federal LIHTC programs. LIHTC bonuses for Affordable Housing should be given in affluent areas, not in Qualified Census Tract (QCT) areas like is currently done.
 Action: Added Short Term Implementation Action to address exploration of these items which require additional coordination
 Source: Email, Community Member

REVISIONS ON THIS PAGE

① Comment: Implementation Strategy: Short Term Actions: Goal 3: add increase HTF allocation to \$75MM in next bond cycle, with similar increase going forward.

Action: Added new Short Term Implementation action item to increase the allocation to the HTF in future bond cycles to allow for more general and long term action

Source: Email, Community Member

② Comment: Implementation Strategy: Short Term Actions: Goal 3: Add establish fund for land bank around new transit as new transit is approved (1% of approved transit funding to be allocated).

Action: Added new Short Term Implementation action item to establish a new fund for land banking around transit for flexibility

Source: Email, Community Member

③ Comment: Add an implementation item: Prioritize neighborhood displacement and affordable housing investment in TOD corridors where neighborhoods are vulnerable to displacement and/or lack affordability (residentially/commercially)

Action: Added new Short Term Implementation action item as suggested

Source: Internal City Staff

④ Comment: Partner with CATS, City of Charlotte HNS to leverage park and ride locations, as well as surplus parking to provide equitable TOD opportunities

Action: Added new Short Term Implementation action item to accompany new 4.30 policy

Source: Internal City Staff



GOAL 3: HOUSING ACCESS FOR ALL, CONTINUED

Recommendation	Suggested Action	Type	Lead	Support
Provide zoning incentives for mixed-income developments	Incorporate incentives for mixed income housing into UDO	Recommended Projects and Programs	Charlotte Planning, Design & Development	Housing & Neighborhood Services
Support an increased Housing Trust Bond Allocation to expand programs and develop more units	Explore an increase in allocation to the Housing Trust Fund in future bond cycles	Support for Homeownership	Housing & Neighborhood Services	Charlotte Planning, Design & Development ①
Consider working with the County to develop new programs to mitigate the impacts of rising property values on lower-income households, particularly in neighborhoods where housing costs are rapidly appreciating	Explore the establishment of a fund for land banking strategies around new transit investment	Support for Homeownership	Housing & Neighborhood Services	Charlotte Planning, Design & Development ②

GOAL 4: TRANSIT AND TRAIL ORIENTED DEVELOPMENT (2T-OD) Charlotte will promote moderate to higher-intensity, compact, mixed-use urban development along high-performance transit lines and near separated multi-use pathways or trails.

Recommendation	Suggested Action	Type	Lead	Support
Develop a scorecard system for prioritizing in the Capital Improvement Plan (CIP) bicycle, pedestrian, and other active mode capital improvements for communities that have limited accessibility and connectivity	Revise the City's method for evaluating and prioritizing potential transportation projects in the Capital Improvement Plan (CIP) to focus more on equity and active transportation	Recommended Projects and Programs	Charlotte Planning, Design & Development	Housing & Neighborhood Services
Prioritize equitable TOD (E-TOD) along high-performance transit and trail corridors.	Prioritize anti-displacement tools and affordable housing investment along transit and trail corridors in neighborhoods vulnerable to displacement	Recommended Projects and Programs	Charlotte Planning, Design & Development	Housing & Neighborhood Services ③
Work with CATS and Housing, Neighborhood Services, and other local and regional partners to leverage park and ride locations, as well as surplus parking to provide equitable TOD opportunities	Evaluate CATS Park and Ride locations for opportunities to leverage surplus space and parking for affordable housing	Recommended Projects and Programs	Charlotte Planning, Design & Development; Charlotte Area Transit System (CATS); Housing & Neighborhood Services	④



GOAL 5: SAFE AND EQUITABLE MOBILITY

Charlotte will provide safe and equitable mobility options for all travelers regardless of age, income, ability, race, where they live, or how they choose to travel. An integrated system of transit, bikeways, tree-shaded sidewalks, trails, and streets will support a sustainable, connected, prosperous, and innovative network that connects all Charlotteans to each other, jobs, housing, amenities, goods, services, and the region.

Recommendation	Suggested Action	Type	Lead	Support
Develop and regularly update a Strategic Mobility Plan, that establishes a comprehensive and prioritized strategy of mobility projects and programs to implement the shared goals and policies of the Comprehensive Plan	Develop the Strategic Mobility Plan and associated CIP prioritization process for transportation project	Recommended Projects & Programs	Charlotte Department of Transportation (CDOT)	Charlotte Planning, Design & Development
Prioritize the safety and comfort of travelers in all modes when planning and implementing mobility projects and focus safety investments on the “high injury network”, the 10% of Charlotte streets that account for 100% of serious injury and fatal crashes	Identify an expanded program of Vision Zero investment that will prioritize traveler safety and comfort along the City's “high injury network”	Supportive Policies	Charlotte Department of Transportation (CDOT)	General Services
Include in the development regulations an integrated Traffic Impact Study (TIS) / Transportation Demand Management (TDM) program that requires development and redevelopment projects <u>that meet an established threshold</u> ① to evaluate and address the multi-modal transportation impacts of the development	Implement an updated TIS / TDM regulatory and policy framework	Supportive Policies / Regulatory change	Charlotte Department of Transportation (CDOT)	Charlotte Planning, Design & Development; General Services
Define transportation equity and develop quantitative equity metrics to guide the prioritization of programs and projects that ensure that people of all ages, abilities, and backgrounds have access to high-quality, affordable transportation choices	Define quantitative equity metrics to guide project and program prioritization particularly to inform the CIP prioritization program for transportation projects	Supportive Policies	Charlotte Department of Transportation (CDOT)	Charlotte Planning, Design & Development; General Services
Transit Bus Priority Corridors: Implement transit priority and high-frequency service on key corridors	Pilot/implement Transit Bus Priority on key test corridors, and identify an expanded program of Vision Zero Investments that will prioritize traveler comfort and safety along the City's “high injury network”	Recommended Projects & Programs	Charlotte Department of Transportation (CDOT) & Charlotte Area Transit System (CATS)	Charlotte Planning, Design & Development; General Services

① Comment: 5.12 seems to imply a requirement for a Traffic Impact analysis for all new developments. Clearly, traffic concerns are real, but the unintended effect of this requirement, when coupled with the SF zoning changes, will result in with little-to no development being done in marginalized communities.

Action: Added qualifier to this policy to indicate that the TIS will only be required for projects of a certain size

Source: Email, Community

REVISIONS ON THIS PAGE

① Typographical revision

② Comment: Complete city-wide Public Space Master Plan to complement MCPR master plan with small, urban public spaces

Action: Added suggested language to new Short Term Implementation Action

Source: Internal City Staff

③ Major Revision

Comment: Goal 7 lacks any mention of environmental justice or remedying man-made climate change. Recommended edit: Charlotte will protect and enhance its surface water quality, tree canopy, and natural areas with a variety of trees, plantings, green infrastructure, green building practices, and open space at different scales throughout the entire community as a component of sustainable city infrastructure that addresses the threat of climate change.

Action: Added suggested text to Goal 7

Source: Email, Community Member



GOAL 6: HEALTHY AND ACTIVE COMMUNITIES

All Charlotteans will live and work in safe and resilient neighborhoods that enable healthy and active lifestyles by reducing exposure to harmful environmental contaminants, expanding and improving the quality of tree canopy cover, encouraging neighborhood investment in walking, cycling, and recreation facilities, and providing access to healthy food options and health care services.

Recommendation	Suggested Action	Type	Lead	Support
Invest in programs that address social determinants of health conditions (e.g., tobacco use, substance abuse, domestic violence, and other determinants) targeting neighborhoods that are the most vulnerable	Define most vulnerable neighborhoods and identify programs that will address social determinants of health conditions	Public Investments	Mecklenburg County Health Department	Housing & Neighborhood Services
Coordinate economic development and brownfield remediation efforts to encourage cleanup and redevelopment of brownfield sites	Implement Brownfield Grant Program	Public Investments	Economic Development	Office of Sustainability & Resiliency ①
Develop preventative programs and community events designed to promote improved health and wellness decision-making	Define and implement programs to promote improved health and wellness decision-making	Recommended Projects & Programs	Mecklenburg County Health Department	Charlotte Communication & Marketing
Work with City and community partners to develop a Public Space Master Plan that identifies opportunities for parks, plazas, and other public spaces (cross reference: Goal 9)	Create a Public Space Master Plan that addresses access to existing and opportunities for new parks, plazas, and public spaces	Recommended Projects & Programs	Charlotte Planning, Design & Development	Mecklenburg County Park and Recreation ②



GOAL 7: INTEGRATED NATURAL AND BUILT ENVIRONMENT

Charlotte will protect and enhance its surface water quality, tree canopy, and natural areas with a variety of trees, plantings, green infrastructure, green building practices, and open space at different scales throughout the entire community as a component of sustainable city infrastructure **that addresses the threat of climate change.** ③

Recommendation	Suggested Action	Type	Lead	Support
Establish new partnerships and expand existing partnerships with Mecklenburg County, community organizations, and nonprofits to secure support and development of new and existing parks and shared-use paths, including small parks in or near different neighborhoods, and the protection of open spaces	Continue to expand and build partnerships among local and regional organizations concerning sustainability, resiliency, and open spaces	Strategic Partnerships / Supportive Policies	Mecklenburg County Park and Recreation	General Services



REVISIONS ON THIS PAGE

GOAL 7: INTEGRATED NATURAL AND BUILT ENVIRONMENT, CONTINUED

Recommendation	Suggested Action	Type	Lead	Support
<p>① Continue working with Mecklenburg County Land Use and Environmental Services Agency within shared watersheds to set resiliency policies, establish implementation programs, and implement consistent regional standards to manage change within watersheds. Use the Charlotte-Mecklenburg All Hazards Plan and future County stormwater residual flood risk goals to guide these efforts</p>	Work with neighboring jurisdictions during community planning efforts to establish resiliency policies and implement consistent regional standards, with the goal of reducing flood risk	Strategic Partnerships / Supportive Policies	Fire Department - Emergency Management	Mecklenburg County Land Use & Environmental Services Agency (LUESA)
<p>① Update development regulations to better mitigate impacts from development and infill development such as stormwater runoff and tree removal</p>	Utilize UDO regulations to ensure that infill development does not lend itself to increased stormwater issues, runoff and a decreased tree canopy	Regulatory Changes	Charlotte Planning, Design & Development	Storm Water Services
Continue to require development of publicly accessible shared-use path sections that connect the City's network through private developments and change private development standards to ensure that sections on private lands are constructed to meet public standards	Identify most desirable amenities as part of greenway accessibility in private developments and remain consistent in requiring development of greenways in private developments	Regulatory Changes	Charlotte Planning, Design & Development	Mecklenburg County Park and Recreation
Continue to preserve and protect tree canopy on City-owned properties and consider implementation of a tree planting program on City-owned properties available for public use, such as the Urban Arboretum Trail and Program ②	Analyze current efforts to plant trees on city property	Public Investments	General Services	Charlotte Planning, Design & Development
Explore development of a climate action plan to determine specific targets and metrics for carbon footprint reduction city-wide	Work with Duke Energy and others to establish revolving funds to help finance investment needed for residential energy efficiency retrofits, to help meet the City's SEAP goals	Strategic Partnerships / Supportive Policies	Office of Sustainability & Resiliency	Charlotte Planning, Design & Development ③
Review development regulations for opportunities to remove barriers and/or create requirements or incentives for sustainable development practices, including regulations relating to implementation of solar power through community solar arrays, electric vehicle charging stations, and battery energy storage in residential and non-residential areas	Incorporate regulatory requirements or incentives that support sustainable development practices into the UDO	Regulatory Changes	Charlotte Planning, Design & Development	Office of Sustainability & Resiliency ④

① Action: Updated recommendations one and two on this page to match language in the Policy Framework

Source: Internal City Staff

② Comment: Add "and program" to the end of 7.12 or change language to the Urban Arboretum Program

Action: Added suggested language

Source: Internal City Staff

③ Comment: Investment needed on residential energy efficiency retrofits, residential/community solar and other GHG reduction to meet city SEAP goals is projected to exceed 500 million per year in the coming decades. By lining up revolving funds, that can finance the work, using Duke Energy's new billing system for on-bill financing/revolving fund repayment and utilize the following sources for patient capital funds, not only can green jobs be created at a massive scale, but worker-owned green startups can be incubated.

Action: Added Short Term Implementation Action for Goal 7 to address SEAP goals and potential funding/strategic partnerships

Source: E-Plan, Community Member

④ Typographical revision



REVISIONS ON THIS PAGE

① Comment: LEED – City add “owned” buildings.
 Action: Added suggested language
 Source: Email, Planning Commission

② Typographical revision

GOAL 7: INTEGRATED NATURAL AND BUILT ENVIRONMENT, CONTINUED

Recommendation	Suggested Action	Type	Lead	Support
Increase sustainable and resilient building standards applicable to existing and new City <u>owned</u> buildings – for example, require LEED certification for new construction, solar energy generation where feasible, and net zero energy consumption	Go through appropriate channels to require LEED certification for construction of City buildings	Public Investments	General Services	Office of Sustainability & Resiliency ②
Continue to test, pilot, and document green stormwater infrastructure best management practices	Benchmark costs and effectiveness of GSI (Green Stormwater Infrastructure) and improve compliance options	Other City initiatives	Storm Water Services	Mecklenburg County Land Use & Environmental Services Agency
Develop a dashboard to track progress towards the City’s climate action goals	Collaborate with the public and with city departments to determine city’s climate action goals	Other City initiatives	Office of Sustainability & Resiliency ②	Charlotte Planning Design & Development
Continue to transition the City to a circular economy by expanding programs that maximize product reuse and recycling and minimize waste, such as City-wide composting	Identify simple sustainable practices to encourage/require at city offices	Other City initiatives	Economic Development	Office of Sustainability & Resiliency ②
Establish programs to educate the public on how to reduce their environmental impact through sustainable practices relating to water usage, composting, fertilizers, and energy usage	Review and revise zoning policies that may keep people from pursuing sustainable practices	Recommended Projects & Programs	Office of Sustainability & Resiliency ②	Housing & Neighborhood Services
Work with the County on the development of an app that provides an interactive map of all public parks, open spaces, and trails	Establish a partnership between planning and Meck County Parks and Rec to develop a comprehensive app for all city and county parks	Recommended Projects & Programs	Mecklenburg County Park and Recreation	Information Technology
Implement a signage program throughout the City to provide clarity for shared use path and park connections	Identify through analysis (qual/quant) which parks/greenways would best benefit from a signage program	Recommended Projects & Programs	Charlotte Department of Transportation (CDOT)	Charlotte Planning, Design & Development



REVISIONS ON THIS PAGE

GOAL 7: INTEGRATED NATURAL AND BUILT ENVIRONMENT, CONTINUED

Recommendation	Suggested Action	Type	Lead	Support
① Modify development regulations for zoning districts associated with neighborhoods to provide publicly accessible open spaces as part of private developments	As part of UDO implementation, require private developments to provide a certain percentage of public open space	Regulatory Changes	Charlotte Planning, Design & Development	

① Action: Updated recommendation on this page to match language in the Policy Framework
Source: Internal City Staff

② Comment: Clarify policy to support the airport master plan and remove implication that industrial uses should be concentrated around the airport

Action: Revised language to reference airport master planning and remove reference to industrial places - while we know that there's a lot of industrial uses around the airport area due to location, it is not the intent of the Plan to only concentra industrial uses around the airport, Place Type mapping will help to determine the appropriate adjacencies and transitions to other uses

Source: City Council

③ Comment: Place Type Mapping vs "Future Place Types Mapping". I think there is potential for confusion for those who may be familiar with "Land Use" and "Future Land Use" where there is a difference between the two. Reading this it sounds like there will only be one Place Types Map and that it will be the Future Place Types Map

Action: Added "Future" to references to Place Types Mapping

Source: E-Plan, Community Member



GOAL 8: DIVERSE AND RESILIENT ECONOMIC OPPORTUNITY

Charotteans will have opportunities for upward mobility to align education and skill levels with a diverse mix of employment opportunities, especially in targeted and supported industries.

Recommendation	Suggested Action	Type	Lead	Support
Continue leadership role in regional efforts to support economic development with further emphasis on defined roles and responsibilities for the City, regional partners, and the state. Focus City efforts on project based business attraction/retention opportunities within target industries, investments in place-based economic development efforts and partner with place-management organizations that implement them, support for Minority, Women, and Small Business Enterprises (MWSBEs), and support for workforce development efforts by providing resources and connecting training providers to residents and businesses	Define ED leadership roles and responsibilities among city and regional partners	Strategic Partnerships	Economic Development	Mecklenburg County Economic Development
② Grow and promote the greater airport to support their master planning efforts	③ Ensure Future Place Type Mapping and Community Area Planning leverages opportunities around the airport; Align Future Place Type mapping with mapping of Zoning Districts to ensure that there are few barriers to the growth of the greater airport area as a hub	Community Area Planning; Strategic Partnerships	Charlotte Planning, Design & Development; Aviation	Economic Development
Explore policies and programs, such as Community Benefit Agreements, to support the development of new and retention of community assets and amenities (such as existing childcare facilities in or near major employment centers	Research application of Community Benefits Agreements	Other City initiatives	Charlotte Planning Design & Development	Economic Development

REVISIONS ON THIS PAGE



GOAL 9: RETAIN OUR IDENTITY AND CHARM

Charlotte will retain the identity of existing neighborhoods by intentionally directing redevelopment, limiting displacement and cultivating community-driven placemaking that elevates the importance, quality and design of places.

① Comment: Arts program – ED should be evolved as support.

Action: Added Economic Development to support

Source: Email, Planning Commission

② Comment: Add “farmer’s markets” to the next section [after arts program]

Action: Added general “markets” to the recommendation to encompass farmer’s markets, flea markets, art markets, etc

Source: Email, Planning Commission

③ Comment: expand placemaking program to build urban public spaces

Action: Added new short term action with suggested text

Source: Internal City Staff

④ Comment: completed open space analysis that looks at all city-owned and operated public spaces and what resources are needed to program/maintain/manage them.

Action: Added new short term action with suggested text

Source: Internal City Staff

Recommendation	Suggested Action	Type	Lead	Support
Explore implementation of “neighborhood character” overlay zoning in appropriate neighborhoods to reduce or mitigate changes to community character, while balancing needs to diversify the City’s housing stock	Draft and include Neighborhood Character Overlay District standards in the Unified Development Ordinance	Recommended Projects & Programs	Charlotte Planning, Design & Development	Historic Districts Commission
Develop a community design handbook to guide redevelopment of Charlotte’s historic neighborhoods and other cherished places	Complete update for Historic District Guidelines to include Multifamily and Commercial Structures	Recommended Projects & Programs	Charlotte Planning, Design & Development	Historic Districts Commission
Develop preservation plans that identify places, traditions, landscapes, and buildings that tell the full story of the City’s history and outline future direction for celebrating and enhancing the unique physical character, cultural values, and social identity of the City	Work with interested neighborhoods to implement additional historic districts building on the success of Oaklawn Park	Other City initiatives	Charlotte Planning, Design & Development	Historic Districts Commission
Finalize the Route 4 Survey project to support planning efforts as well as lead to local historic landmark and district designations, conservation district designations, and National Register nominations	Complete Phases III, IV, and V, intensive-level architectural investigations	Recommended Projects & Programs	Charlotte Planning, Design & Development	Historic Districts Commission
Increase the number of publicly funded art and placemaking installations within vulnerable neighborhoods	Grow the Placemaking Technical Assistance Grant to include neighborhoods vulnerable to displacement	Recommended Projects & Programs	Charlotte Planning, Design & Development	Economic Development : ① Arts and Science Council (ASC)
Mitigate neighborhood-defined cultural displacement through support and incentives for local businesses, markets , and ② community amenities and funding to support placemaking and artwork placed through the City’s Public Arts Program (enabled by the Public Art Ordinance)	Start a Technical Assistance Grant Program within the Corridors of Opportunity Program and implement quick win projects through Placemaking CIP funding	Recommended Projects & Programs	Charlotte Planning, Design & Development	ASC
③ Cultivate placemaking and local culture by continuing to fund the Placemaking Program	Expand the Placemaking Program to build urban public spaces	Recommended Projects & Programs	Charlotte Planning, Design & Development	Economic Development
④ Develop a fund for the maintenance and programming of public spaces	Complete and open space analysis that looks at all city-owned and operated public spaces and resources needed to program, maintain, and manage them	Public Investments	Charlotte Planning, Design & Development	Economic Development



REVISIONS ON THIS PAGE

GOAL 9: RETAIN OUR IDENTITY AND CHARM, CONTINUED

Recommendation	Suggested Action	Type	Lead	Support
Promote the reuse and redevelopment of under-used surface parking lots to support the expansion and creation of local businesses	Reuse parking for outdoor dining and retail for businesses by growing the Outdoor Dining Temporary Guidelines put in place during COVID-19 to a permanent Outdoor Dining Program	Recommended Projects & Programs	Charlotte Planning, Design & Development	Economic Development, Housing and Neighborhood Services, CDOT
① Develop a fund for the maintenance and programming of public spaces	Establish a Maintenance Program for City-led and community Placemaking Programs by incorporating an on-going maintenance/repair and programming budget for Placemaking projects	Public Investments	Charlotte Planning, Design & Development	Economic Development, Housing and Neighborhood Services, CDOT
Develop vacant properties registry and work with property owners to evaluate and encourage beneficial reuse of sites	Add to the current citywide inventory and create criteria for potential uses: Public Space, Affordable Housing, Tree Canopy, etc.	Recommended Projects & Programs	General Services – Real Estate	Planning, Design and Development, Economic Development, Housing and Neighborhood Services, CDOT

① Comment: Fund programming and maintenance of public spaces
 Action: Short term action already existed for funding of public spaces, however, updated recommendation with new 9.16 to better match implementation direction and added programming to suggested action
 Source: Internal City Staff

② Comment: Ensure that an economic impact analysis is completed prior to Plan implementation
 Action: Added policy and short term implementation action to ensure an economic impact analysis is performed
 Source: City Council - full Council adopted recommendation



GOAL 10: FISCALLY RESPONSIBLE

Charlotte will align capital investments with the adopted growth strategy and ensure the benefits of public and private sector investments benefit all residents equitably and limit the public costs of accommodating growth.

Recommendation	Suggested Action	Type	Lead	Support
Develop programs to require that all costs of utility extension be fairly allocated to the development, to encourage efficient growth that minimizes utility extension costs (e.g. Charlotte Water)	Research potential of Community Benefit Agreements / Impact Fees	Supportive Policies	Charlotte Planning, Design & Development	Charlotte Water
Analyze and plan for infrastructure and utility needs in areas identified as play place types (e.g. Regional and Community Activity Centers) or where additional infill and redevelopment will be encouraged	Develop Comp Plan CIP Lookbook updating the Capital Needs Assessment	Supportive Policies	Charlotte Planning, Design & Development	Strategy & Budget; Charlotte Water; Storm Water Services
② Perform an economic impact analysis prior to the implementation phase of the Plan (see Volume 2 for more detail).	Develop and implement specific scope for economic impact analysis.	Supportive Policies	Charlotte Planning, Design & Development	Chief Economist, Strategy & Budget

① Comment: Planning Approach (page 150) is problematic. It says that ‘Strategic and Functional/Action Plans’ are NOT NULLIFIED upon adoption by the Comprehensive plan. There are probably 50+ issues (out of 400+) in this Comp plan that when changed to remove conflicts and correct so they are realistic and actionable will need to be changed with the appropriate Strategic Plan, also. If this is THE Comprehensive plan, as the name implies, it has have a hierarchy.

Action: Added sentence to this section to note that the Comprehensive Plan is the top of the Plan hierarchy (as indicated elsewhere on this page) and should take precedence and provide direction for potential conflicts

Source: Public Input, Community Member

4.2 PLANNING APPROACH

The following describes a revised approach and hierarchy for aligning and guiding planning efforts in Charlotte. The Charlotte Future 2040 Comprehensive Plan is the guiding document that directs the City’s long-range development efforts and the other types of plans critical to realizing the community’s vision and goals. The intent of a new planning approach and revised hierarchy is to ensure that planning at all levels in Charlotte is completed in an efficient and effective manner with meaningful participation and buy-in from individual residents, neighborhoods, property owners, business owners, partner agencies, major institutions and other key stakeholders. The four planning levels are summarized and described below.



LEVEL	PLAN TYPE	EXAMPLE PLANS	APPROXIMATE FREQUENCY
1	Comprehensive	Charlotte Future 2040 Comprehensive Plan	New plan = 20 years Major Update = 10 years Implementation Strategy = 5 years
2	Citywide and Countywide Strategic and Functional/Action	Charlotte Moves Mobility Strategic Plan; Tree Canopy Action Plan (TCAP); Strategic Energy Master Plan (SEAP); Charlotte BIKES; Transportation Action Plan (TAP); Meck County Playbook	New Plan = 10 years Major Update = 5 years
3	Community Areas	West Outer; Southeast Inner; etc.	New Plan = 10 years Major Update = 5 years
4	Specific	Corridor Study/Plan; Station Area Master Plan; Site Master Plan; Campus Master Plan; etc.	Depends on type of plan, area, and changes in key factors (e.g., ownership, funding, etc.)

It should be noted that existing plans at levels 1, 2, 3 and 4 are not nullified upon adoption of the Comprehensive Plan. Current Community Plans, especially those completed within the last 10 years, should be used as inputs into Level 3: Community Area Plans and future Level 4: Specific Plans. The guidance established in adopted Future Place Type Mapping and Community Area Planning (described in more detail in the following section) will take priority over existing Community Plans and District Plans once completed. Community Area Plans will utilize existing neighborhood and area plans as a foundation and provide the platform through a coordinated planning effort for updated neighborhood level recommendations and priorities. Where conflicts occur between plans types, the direction within the Comprehensive Plan, as the overarching vision for the City, should take precedence.

①



Level 1: The Comprehensive Plan

The Comprehensive Plan is developed in collaboration with community members, departments across the City, elected and appointed officials, partner agencies, and other community and regional partners to provide the highest policy level guidance for future development and redevelopment, infrastructure improvements and other public investments, transportation and land use connections, and a host of factors contributing to quality of life, affordability, equity and sustainability.

Level 2: Citywide and Countywide Strategic and Functional/Action Plans

Citywide and Countywide Strategic and Functional/Action Plans direct specialized components of city and county planning such as transportation, economic development, parks and recreation, housing, natural resources and sustainability. Due to the shared governance between the City of Charlotte and Mecklenburg County for many service areas, it is important to align community-wide plans for both jurisdictions and ensure that they align with and support the vision, goals, policies, and place guidance in the Charlotte Future 2040 Comprehensive Plan and the guiding principles and strategies articulated in Livable Meck, the County's road map for protecting and enriching our quality of life. Citywide and Countywide Plans typically come in two varieties, although variations exist and sometime the two primary types of plans are combined. Strategic Plans build on the higher-level policy guidance and direction set in the Level 1 Comprehensive Plan and set more specific goals, objectives, policy direction and performance measures/metrics for a specific topic with consideration for the entire City or County. An example currently being developed is the Tree Canopy Action Plan. Functional/Action Plans are guided by the Comprehensive Plan and applicable Strategic Plans and identify and prioritize a particular type of community investment or service. These plans involve analysis and typically the definition, mapping and listing of specific projects. Most Functional/Action Plans also include phasing and funding strategies. An example is the City's Bicycle Master Plan (Charlotte BIKES).

Level 3: Community Area Plans

Community Area Plans provide detailed strategies and recommendations regarding land use, built form, transportation, infrastructure, parks, recreation, open space, and facilities for sub-geographies of the City. The purpose of Community Area Plans is to engage and unite neighborhoods to plan their own communities within a framework that efficiently and effectively uses the resources available to ensure the entire City has neighborhood level input and guidance. More information on the recommended approach to Community Area Planning is provided in the next section.

Level 4: Specific Plans

Specific Plans address smaller scale geographies and are focused on implementation. They should be guided by higher order plans (Levels 1, 2 and 3 above), but generally focus on further conceptualizing, planning and sometimes designing a specific small geography. Thus, the Functional/Action Plans and Community Area Plans typically provide the relevant guidance and direction for a single large property, a grouping of properties, or a Place. Examples of these types of plans include transit station area master plans, area reinvestment plans, campus plans, and corridor plans.



4.3 COMMUNITY AREA MAPPING AND PLANNING

It became readily apparent during the development of the Plan that detailed mapping at the neighborhood and community level would not be equitable and inclusive if conducted on a citywide scale. Thus, a first step in the implementation of the Equitable Growth Framework and the Comprehensive Plan will include mapping of place types and then developing Community Area Plans for the entire city.

① Comment: Place Type Mapping vs “Future Place Types Mapping”. I think there is potential for confusion for those who may be familiar with “Land Use” and “Future Land Use” where there is a difference between the two. Reading this it sounds like there will only be one Place Types Map and that it will be the Future Place Types Map

Action: Added “Future” to references to Place Types Mapping

Source: E-Plan, Community Member



① FUTURE PLACE TYPE MAPPING

A first step in implementing the Comprehensive Plan will be using the palette of Place Types in Charlotte’s Place Typology to map the desired future of the community.

Mapping Geographies

Establishing geographies for the mapping of Future Place Types and for Community Area Planning should consider geographic size, as well as existing and future populations. An initial attempt at establishing Community Areas for the City divided Charlotte’s planning area into a set of 15 smaller geographies. These draft Community Areas should be used as a starting point to further refine the boundaries (and potentially the number of geographies) using the following considerations.

- Allow existing and projected population to drive the size of areas, but avoid creating areas that are too large. **Future** Place Type Mapping ① should be conducted at the Community Area Planning Geography or subgeography. For larger Community Areas, it may be beneficial to further divide the area into two or three smaller

geographies to 1) make the geography more manageable and 2) increase the likelihood that community members are familiar with most or all of the area they are being asked to help map.

- Consider existing neighborhood and district boundaries and avoid dividing an area that generally identifies with one another into two or more Community Areas.
- Limit the use of highways, major thoroughfares and major natural features as boundaries. This practice often leads to an existing asset or potential barrier getting less attention in the planning process. Barriers can become even greater divides and opportunities may be overlooked. Also, the Community Area process can help facilitate discussion, coordination and connectivity between neighborhoods and districts that are rarely engaged in the same conversations.
- Engage community members and neighborhood representatives in the exercise of refining and finalizing Community Area boundaries.



① **Future Place Type Mapping**

Future Place Type Mapping should be conducted at the Community Area Planning Geography or subgeography. Using a defined methodology and the Place Type guidance provided within this section, staff should create an initial starting map of Future Place Types. Inputs into the initial starting map should include direction provided in previously adopted plans, existing zoning, and development plans and entitlements. The community should be educated about the Comprehensive Plan and the Place Type palette before being asked to respond to and revise the starting Future Place Type Map. A community process with in-person and online opportunities to provide meaningful input and feedback should be organized and conducted for each mapping geography (Community Area Planning Geography or subgeography). Community members should be provided with adequate time to review various iterations of the Future Place Type Map, as well as the final Public Review Draft map. After the initial Future Place Type Map is adopted as an amendment to the Charlotte Future 2040 Comprehensive Plan, any future changes should be incorporated into the appropriate Community Area Plan or an amendment to that plan.

Key Steps in the Future Place Type Mapping Process

- ① Key steps in the **Future** Place Type Mapping process include:
- Confirm and/or refine the Community Area geographies (and sub-geographies as applicable)
 - Develop a starting data set of Future Place Types that reflects future land use and development expectations and desires articulated in adopted plans and approved entitlements

- Establish a process that is inclusive of residents, employees and business and property owners in the given Community Area or Community Area sub-geography
- Educate community members about the vision and key direction articulated in the Comprehensive Plan
- Educate community members about the ten Place Types in Charlotte and how the **Future** ① Place Type Mapping exercise will help to inform 1) the mapping of the Unified Development Ordinance’s new zoning districts and 2) follow on community area planning
- Share and build upon the Place Type priorities identified by the community, Ambassadors and Strategic Advisors for the Community Area in the Comprehensive Plan effort
- Review, revise and refine Future Place Type maps generated from the starting data set created by staff
- Facilitate conversations between Community Areas (and sub-geographies as applicable) to ensure that the Future Place Types mapped at the boundaries are complementary and that access to places in adjacent areas is considered in mapping new places
- Compile a citywide Future Place Types map and data set
- Provide an opportunity for the entire community to review and comment on the compiled citywide Future Place Types map
- Adopt the Future Place Types map as an amendment to the Comprehensive Plan



① Comment: Place Type Mapping vs “Future Place Types Mapping”. I think there is potential for confusion for those who may be familiar with “Land Use” and “Future Land Use” where there is a difference between the two. Reading this it sounds like there will only be one Place Types Map and that it will be the Future Place Types Map
 Action: Added “Future” to references to Place Types Mapping
 Source: E-Plan, Community Member

REVISIONS ON THIS PAGE

① Comment: Final column talks about Uptown Considerations and not priority geographies
 Action: Revised text to clarify where priority geographies are discussed and to reflect the content of the final column
 Source: Internal staff

② Typographical revision



Mapping Guidance by Place Type

The following table summarizes mapping guidance for use by staff and the community in mapping Future Place Types. It includes general mapping guidance developed throughout Place Typology and Comprehensive Plan development, preferred adjacencies and adjacencies that should include major transitions or buffers. For many of the Place Types, the General Mapping Guidance column also includes input from the Plan Ambassadors and Strategic Advisors (ASAs) regarding priority geographies for each Place Type. The ASA members ~~were~~ identified ② priority Place Types using the Equity Metrics from the Equitable Growth Framework, existing conditions, and community input from earlier phases of the project. The final column of the table outlines specific considerations for each Place Type when it is located in the Uptown area. ① The increased density, walkability, and activity in Uptown lead to exceptions or differences in how the Place Types are applied there.

	General Mapping Guidance	Preferred Adjacencies	Major Transition or Buffer Suggested When Adjacent to:	Uptown Considerations (exceptions or differences in Uptown)
Neighborhood 1	Preserve existing areas of developed Neighborhood 1; look for underdeveloped or vacant areas of Neighborhood 1 to add additional density; provide a transition between Neighborhood 1 and all other Place Types; use Neighborhood 2 or Neighborhood Center around the edges of Neighborhood 1 areas to buffer from more intense uses; avoid mapping new, large areas of Neighborhood 1 without Neighborhood Centers and other complementary Place Types	<ul style="list-style-type: none"> » Neighborhood 2 (provide transition) » Neighborhood Center » Campus (provide transition) 	<ul style="list-style-type: none"> » Community Activity Center » Regional Activity Center » Commercial » Innovation Mixed Use » Manufacturing and Logistics 	<ul style="list-style-type: none"> » Attached single-family housing may be more prevalent » Neighborhood serving commercial uses should be encouraged at intersections » Front and side yards may be minimal » Parking is likely more balanced between on-street and off-street solutions » Block lengths should not exceed 500 feet » High rate of non-auto mode trips
Neighborhood 2	Map Neighborhood 2 around the edges of existing Neighborhoods to transition to higher intensity uses; map larger areas of Neighborhood 2 around Activity Centers; map Neighborhood 2 near high capacity transit stations; map pockets of Neighborhood 2 along major corridors to give the corridor varied character and density Priority Geography Notes: Areas inside the 485 loop are more suitable for density, but Neighborhood 2 areas should be considered City-wide. Uptown excluded as this should be primarily Regional Activity Center.	<ul style="list-style-type: none"> » Neighborhood 1 (provide transition) » Neighborhood Center » Community Activity Center » Regional Activity Center » Campus » Innovation Mixed Use 	<ul style="list-style-type: none"> » Commercial » Manufacturing and Logistics 	<ul style="list-style-type: none"> » Ground floor non-residential uses may be more the rule than the exception » Lower intensity housing is not included » Buildings tend to be at least five stories and be as high as 20-30 stories in certain areas with community benefits » Outdoor community amenities tend to be shared between buildings and on rooftops » Buildings tend to be oriented along the sidewalk edge with little to no setback » Parking is typically structured » High rate of non-auto mode trips



	General Mapping Guidance	Preferred Adjacencies	Major Transition or Buffer Suggested When Adjacent to:	Uptown Considerations (exceptions or differences in Uptown)
Commercial	Map primarily along corridors that provide essential auto-oriented services (car shops, sales, hotels, etc.); consider all Commercial areas that can be converted to mixed use and mapped as a Center; provide a Neighborhood 2 or Neighborhood Center buffer between Commercial areas and Neighborhood 1	<ul style="list-style-type: none"> » Innovation Mixed Use » Manufacturing and Logistics » Campus » Neighborhood 2 	<ul style="list-style-type: none"> » Neighborhood 1 » Neighborhood 2 » Neighborhood Center 	NA
Campus	<p>Primarily map new or expanded Campus in areas that already have this Place Type and the supporting infrastructure; add new Campuses in areas currently lacking access to diverse employment options (see Equity Framework); consider adding Campus in areas near higher density housing to provide jobs and services (medical, education, etc.); consider Campus in areas with low density housing lacking access to employment</p> <p>Priority Geography Notes: Prioritize geographies currently lacking a variety of employment types. Add additional area to existing Campuses as feasible.</p>	<ul style="list-style-type: none"> » Neighborhood 2 » Neighborhood Center » Community Activity Center » Regional Activity Center » Innovation Mixed Use 	<ul style="list-style-type: none"> » Neighborhood 1 » Manufacturing and Logistics 	NA (integrated into Community Activity Center and/or Regional Activity Center)
Manufacturing & Logistics	<p>Primarily map or infill Manufacturing and Logistics in areas that already have this Place Type and the supporting infrastructure; add new Manufacturing and Logistics in areas currently lacking access to diverse employment options (see Equity Framework); do not add Manufacturing and Logistics in existing neighborhoods; new Manufacturing and Logistics should be mapped along major roadways or rail corridors to provide easy access to these jobs</p> <p>Priority Geography Notes: Prioritize geographies currently lacking a variety of employment types and those farther away from Uptown, where higher density employment types should be prioritized.</p>	<ul style="list-style-type: none"> » Innovation Mixed Use » Commercial 	<ul style="list-style-type: none"> » Neighborhood 1 » Neighborhood 2 » Neighborhood Center » Community Activity Center » Regional Activity Center » Campus 	NA



	General Mapping Guidance	Preferred Adjacencies	Major Transition or Buffer Suggested When Adjacent to:	Uptown Considerations (exceptions or differences in Uptown)
Innovation Mixed-Use	<p>Primarily map or infill Innovation Mixed Use in areas that already have this Place Type and the supporting infrastructure; add new Innovation Mixed Use in areas currently lacking access to diverse employment options (see Equity Framework); consider historic industrial areas for transition to Innovation Mixed Use through adaptive re-use and infill</p> <p>Priority Geography Notes: Prioritize geographies currently lacking a variety of employment types. Include in other geographies as a buffer around areas Manufacturing and Logistics, particularly adjacent to neighborhoods.</p>	<ul style="list-style-type: none"> » Neighborhood 2 » Community Activity Center » Regional Activity Center » Manufacturing and Logistics 	<ul style="list-style-type: none"> » Neighborhood 1 	<p>NA (integrated into Community Activity Center and/or Regional Activity Center)</p>
Neighborhood Center	<p>Map Neighborhood Centers interspersed in all neighborhoods; map Neighborhood Centers in areas of small commercial, vacant, or underutilized land that could easily transition to mixed-use; add new Neighborhood Centers in areas currently lacking access to goods and services (see Equity Framework); map Neighborhood Centers as small nodes (at major intersections, etc.) or small-scale main streets a few parcels deep</p> <p>Priority Geography Notes: Neighborhoods farther from Center City are more in need of these pockets of amenities and services, the inner neighborhoods should be primarily served by Community Activity Centers.</p>	<ul style="list-style-type: none"> » Neighborhood 1 » Neighborhood 2 » Campus » Innovation Mixed Use 	<ul style="list-style-type: none"> » Regional Activity Center » Manufacturing and Logistics 	<p>NA (integrated into Neighborhood 1, Neighborhood 2, Community Activity Center, and/or Regional Activity Center)</p>



REVISIONS ON THIS PAGE

	General Mapping Guidance	Preferred Adjacencies	Major Transition or Buffer Suggested When Adjacent to:	Uptown Considerations (exceptions or differences in Uptown)
Community Activity Center	<p>Map pockets of Community Activity Center along commercial, mixed-use, or rail corridors, interspersed with lower-intensity uses to give the corridor varied character and density; add new Community Activity Centers in areas currently lacking access to goods and services (see Equity Framework); consider all single-use areas that could transition to mixed-use Community Activity Centers; avoid adding large Community Activity Centers in areas without existing or planned infrastructure or market demand to support increased density</p> <p>Priority Geography Notes: Community Activity Centers are encouraged City-wide, but particularly in the neighborhoods of the “arc” geography that have fewer amenities and services. Uptown excluded as this should be primarily Regional Activity Center.</p>	<ul style="list-style-type: none"> » Neighborhood 2 » Campus » Innovation Mixed Use 	<ul style="list-style-type: none"> » Manufacturing and Logistics » Neighborhood 1 	<ul style="list-style-type: none"> » Multi-family and office tend to be primary uses with retail, restaurant and entertainment on ground floors » Auto-oriented uses should be discouraged » Buildings should be mid- to high-rise (generally eight stories or taller with some 5 to 7 stories) » Buildings tend to be oriented along the sidewalk edge with little to no setback except when the setback is used for outdoor seating and urban open space
Regional Activity Center	<p>Map Regional Activity Centers in and around large areas of mixed-use; consider creating Regional Activity Centers from Community Activity Centers that can grow in size and intensity; map Regional Activity Centers near high-capacity transit stations; avoid adding large Regional Activity Centers in areas without existing or planned infrastructure or market demand to support increased density</p> <p>Priority Geography Notes: All City geographies should have access to at least one Regional Activity Center. The priorities listed above are the geographies which currently do not contain an RAC. Uptown is included because it is the center of the region and should be mapped as primarily Regional Activity Center.</p>	<ul style="list-style-type: none"> » Neighborhood 2 » Campus » Innovation Mixed Use » Community Activity Center 	<ul style="list-style-type: none"> » Manufacturing and Logistics » Neighborhood 1 » Neighborhood Center 	<ul style="list-style-type: none"> » The predominant building type is high-rise » <u>In the Uptown Regional Activity Center, buildings that exceed 30 stories (500') should be developed with community benefits (e.g., affordable housing, public space, etc.)</u> ^① » Buildings should step down in height adjacent to Neighborhood 1, but not necessarily to Neighborhood 2

① Comment: Curious what placetype (maybe we get there) that taller office towers go?

Action: Taller office towers will typically be found in Community Activity Center and Regional Activity Center Place Types, added clarity to the Regional Activity Center Uptown Considerations to indicate it could include this building type with community benefits

Source: Email, Planning Commission

REVISIONS ON THIS PAGE



① Typographical revision



COMMUNITY AREA PLANNING

The Benefits of a Community Area Planning Approach

Community Area Plans are intended to provide a more coordinated, efficient and effective structure for neighborhood planning. A neighborhood-based approach to more detailed planning of Charlotte presents logistical challenges related to the number of plans that would be required. This a Community Area Planning approach establishes an achievable approach to 100% coverage of the community, facilitates conversations between neighborhoods, and allows major barriers that often serve as neighborhood boundaries to be addressed in the planning process. Existing and future neighborhood planning will be integrated into the planning for Community Areas. Neighborhoods and districts will become integral sub-geographies of these sub-areas. And existing neighborhood and community plans should be respected and recommendations carried forward, as appropriate, as they are integrated into the Community Area Plans.

The Community Area Planning Process

Community Area Plans should protect and enhance ^①our Charlotte's neighborhoods. They are plans intended to provide detailed strategies for places, transportation, infrastructure and community facilities and amenities. These plans should catalog and celebrate community character and develop and enhance places through the designation of place types and community assets. As described in the previous section, the city's corridors often serve as focal places within and between neighborhoods. The Community Area Plans should drive the creation of place along these corridors and focus on the scale and design of public spaces.

The Community Area Plans should integrate previous neighborhood plans and community plans. The purpose of the Community Area Plans is to develop actionable strategies for the city's neighborhoods at a manageable and implementable scale. In addition, developing a single plan that represents multiple neighborhoods is a more effective way to elevate neighborhood-level issues for consideration of policy changes and funding





priorities. These plans can also serve to protect specific communities within or adjacent to larger Community and Regional Activity Centers.

The planning process for Community Area Plans will generally range from nine to twelve months and should include a robust community engagement strategy. They should be updated approximately every 10-12 years. Criteria for determining prioritization will take into account the Community Area's proximity to regional centers; degree of change reflected in Future Place Type mapping; Equity Metrics; existence and age of existing subarea plans; new large scale development planned, underway or recently completed; new large scale infrastructure planned, underway or completed; and amount and type of public investments recently made in the Community Area.

The Key Components of a Community Area Plan

The following provides the major plan components and steps for a Community Area Plan.

Project Team and Initiation

- Organize Planning Team and Key Stakeholders
- Refine boundary of the Community Plan Area with Planning Team
- Develop community engagement strategy
- Review and confirm community engagement strategy with Planning Team

Community Area Vision and Goals

- Interpret the Comprehensive Plan's Vision Elements and Goals for the Community Area
- Identify additional unique goals for the Community Area

Detailed Place Type Review and Focus Area Planning

- Review adopted Future Place Type mapping
- Identify community focus areas
- Identify neighborhood opportunities and community benefits for focus areas
- Identify more detailed land use guidance (as applicable)
- Identify transition and buffer strategies for applicable Place Types and focus areas

Infrastructure and Amenities

- Identify neighborhood assets and amenities
- Develop list of desired assets and amenities
- Identify planned and needed infrastructure improvements
- Coordination with project partners in infrastructure improvement identification, design and implementation

Implementation

- Key Investments
- Prioritization of needed improvements
- Phasing strategy and CIP coordination

Prioritization of Community Plan Areas

While establishing 15 Community Plan Area geographies will help to ensure that neighborhood level and place specific planning can occur within a timely manner, it will likely be impossible to initiate all 15 planning processes at once. Prioritization criteria should be established to better understand each area and establish groupings for phased implementation of the Community Plan Area planning processes.



REVISIONS ON THIS PAGE



① Typographical revision



Potential criteria include:

- Age of Existing Plan Guidance (District and Community Plans)
- Coverage of Existing Guidance (District and Community Plans)
- Rate and Direction of Population Change
- Rate and Direction of Employment Change
- Access to Amenities, Goods and Services Equity Metric
- Access to Housing Opportunity Equity Metric
- Access to Employment Opportunity Equity Metric
- Environmental Justice Equity Metric
- Populations Vulnerable to Displacement Equity Metric
- Market Readiness/Pressure
- Presence of Major Planned or Current Development/Redevelopment
- Presence of Major Public Infrastructure Investment
- Development Capacity
- Degree of Future Place Type Change (comparison of Existing Place Type Map to Future Place Type Map)

It is often helpful to look at both ends of the spectrum for several prioritization criteria. One potential example is market readiness. A neighborhood that has little development and/or investment activity may suffer from a lack of housing diversity, a lack of access to nearby or quality amenities, etc. Initiating a Community [Area](#) ① Plan for this the area that includes this neighborhood may help to 1) ignite some market interest and 2) allow the community to plan ahead and prepare for potential gentrification and displacement. On the other hand, a neighborhood that is market ready to the extent that it is experiencing rapid transactions and investments is likely experiencing dramatic increases in land values, property values and rents and change in mobility, culture and character. Initiating a Community [Area](#) Plan for this area can help to ① provide more detailed guidance for future development, identify infrastructure to support recent and impending growth, and help to ensure that community benefits are communicated and achieved.



Community Area Toolkit

The Community Area Planning approach sets out a framework to provide an area plan for every area in Charlotte within the next 5 to 10 years, with multiple areas of the city undergoing a planning process at a time. As the new planning approach makes its way around Charlotte, Community Areas that want to get a head start on the planning process can lay the groundwork by taking advantage of one or more tools that will help them establish valuable resources to guide planning and decision making.

These tools provide ways to connect to existing community resources as well as self-guided activities, some of which are intended for groups or organizations. None of the activities are required for a successful planning process and completing the activities does not mean a Community Area planning process will be scheduled sooner. The activities will help individual and groups to think about and document the Community Area's unique characteristics, strengths, and weaknesses. This can help residents begin to identify, articulate and research ideas before planning begins.

Existing and potential tools include:

- Connect with your City Council representative/s;
- Identify key stakeholders, including residents, businesses, employees, students and others in the Community Area;
- Develop a facility and/or venue inventory;
- Perform a sidewalk inventory to determine the presence, character and conditions of sidewalks in the Community Area;
- Identify and map public and private art installations throughout Community Area;
- Complete or collect a photo inventory of public spaces throughout the Community Area;

- Participate in one or more Housing & Neighborhood Services Training Programs;
- ① • [Apply for a Neighborhood Matching Grant or other City grant program:](#)
- Organize one or more neighborhood clean-ups throughout the Community Area;
- Document important and/or unique architectural and design characteristics in the Community Area;
- Identify and map potential opportunity sites or areas;
- Participate in the City's Planning Academy;
- Collect an oral and/or visual history of the Community Area; and
- Conduct a safety audit of a particular corridor, center or other subarea within the Community Area

Updates to Community Area Plans

Depending on staffing availability and capacity, it is feasible to complete the Community Area Plans for all 15 geographies within approximately three to five years from when they are initiated. With that said, it may take five to ten years to complete all of the plans depending on the length of individual planning processes and resources available. It is important to note that Community Area Plans should not be initiated until Future Place Type Mapping is completed for all parts of the City. Once adopted, Community Area Plans should be updated every seven to ten years. Prioritization criteria should be updated annually for all Community Area Plans. The order of updates can be adjusted and the timeline for initiating an update can be accelerated if there are significant changes in one or more prioritization criteria.



CASE STUDY: SA TOMORROW REGIONAL CENTERS



The City of San Antonio's Comprehensive Plan, SA Tomorrow, identified 13 regional activity centers. These Centers are a major building block of the plan and were designed to organize the economic geography of the community and to provide direction and vision for the City's major employment and activity hubs. The centers were identified based on the presence of major economic, civic, and cultural assets (e.g. large employers, major education institutions, cultural attractions/facilities) and the existing density of employment. Three regional center types were identified including Activity Centers (e.g. downtown), Logistics/Service Centers (e.g. airport area), and special purpose centers (e.g. military bases). Each type identifies the desired mixture of uses and the associated land use strategy. The City has worked to organize its economic development tax incentive policies and affordable housing policies to focus efforts and resources towards the Centers. A set of seven elements needed in a regional center were identified to guide planning efforts in these areas: anchor institutions, enhanced urban planning/design, area identify/brand, partner organizations, enhanced mobility network, capital investments in to place-making and community amenities, and funding/incentive tools.

Image source: <https://www.bizjournals.com/sanantonio/news/2019/12/06/city-council-approves-downtown-development-plan.html>

REVISIONS ON THIS PAGE

- ① Comment: Add under existing and potential tools: Neighborhood matching grants and other city grant programs
Action: Added suggested list item
Source: Email, Internal Staff

① Typographical revision

② Comment: The word “guide” seems like something more akin to the policy versus the actual weight and legal binding ness of regulations. And “meant to guide” seems even softer. Could terms like “dictate” or “shape” or something similar be used instead so it won’t be confused with the role of the Comp Plan?

Action: Revised text to strengthen language

Source: E-Plan, Community Member

4.4 UNIFIED DEVELOPMENT ORDINANCE

A critical step in implementing any Comprehensive Plan is updating the corresponding municipal codes. This includes updating the community’s zoning code, but also has important implications for many other aspects of the code. Unlike many other communities, Charlotte has not waited for the Comprehensive Plan to be complete before beginning its update to the Unified Development Ordinance (UDO). The typical sequencing of code updates coming on the heels of a new Comprehensive Plan typically leads to a two to four year lag between the adoption of the community’s primary guiding policy document and the enactment of a new or updated municipal code to implement it. This section highlights Charlotte’s unique approach overlapping **and** coordinating these efforts and summarizes the path forward to completing the UDO update.



UPDATE PROCESS

The Unified Development Ordinance (UDO) is the regulatory tool **that will shape** future development so it results in the type of complete communities and places defined by the Charlotte Future 2040 Comprehensive Plan goals and policies. The UDO is also instrumental in implementing other City policies that will nest under the Comprehensive Plan’s overarching guidance such as Charlotte Moves, the Urban Street Design Guidelines, the Strategic Energy Action Plan, the Urban Forestry Master Plan, and the Tree Canopy Action Plan.

Zoning is a regulatory tool used by local governments to control the physical development of land and the types of land uses that may be put on individual properties; it is a primary regulatory tool for governing building and development. The purpose of zoning regulations is to implement local land development polices expressed in adopted plans and protect the health, safety, and welfare of the larger community. Zoning regulations are found in the Zoning Ordinance. The ordinance defines a number of zoning districts that are used within a community. The official Zoning Map identifies the zoning district for each property. When a zoning ordinance is combined with other development-related ordinances (ex. subdivision, tree, and stormwater), this document is typically called a Unified Development Ordinance (UDO).

In Charlotte, regulations and standards from eight (8) different development ordinances will be combined into a single comprehensive document. The UDO will consolidate and update regulations and standards currently found in the City’s Zoning Ordinance, Subdivision Ordinance, Tree Ordinance, Chapter 19 (Streets and Sidewalks), Floodplain Regulations, Erosion Control Regulations, Stormwater Regulations, and Driveway/Access Standards.

The update effort is reliant on the input of the Unified Development Ordinance Advisory Committee (OAC). The OAC is a volunteer committee composed of individuals representing neighborhood and sustainability interests as well as design and development professionals. OAC members provide a wide range of technical expertise and community perspectives. The committee’s primary role is to provide advice and feedback, helping City staff and consultant teams evaluate and test elements of the UDO prior to their inclusion in the draft.

A few short-term initiatives have been completed ahead of the full UDO update. These include revised Transit Oriented Development (TOD) zoning districts and the subsequent rezoning of over 1,500 parcels along the Blue Line light rail corridor to one of the new TOD zoning districts (TOD Alignment Rezoning No. 2019-102). The revised TOD zoning districts were approved and adopted in April 2019 and most recently amended in June 2020.



REVISIONS ON THIS PAGE

In addition, new Sign Regulations (Chapter 13) were approved in October 2019, and are now being refined through Rezoning #2020-104. Further, a small but significant text amendment was approved to the Tree Ordinance, focused on allowing better integration of trees into urban sites.

A Tree Canopy Action Plan (TCAP) is now being prepared by staff and community stakeholders. This plan will lay the foundation for a more comprehensive assessment and update of Charlotte’s tree-related policies and regulations.

As the Charlotte Future 2040 Comprehensive Plan gets closer to adoption, the City’s UDO team is working with the OAC to develop the various components of the Unified Development Ordinance, which will serve as a primary implementation tool for the Comprehensive Plan. The first public draft of the complete UDO will be available in [Summer 2021](#). ①

ZONING DISTRICT MAPPING

② After the adoption of the updated Zoning Ordinance as part of the UDO update and after the completion of [Future](#) Place Type mapping as the first step in the Community Area Planning approach, the necessary tools and information will be ready to map the new zoning districts. As stated previously, Place Types will provide a strong indication of the community’s desire for an area, but the palette of Place Types is not nuanced enough to facilitate a one-to-one mapping of a particular Zoning District to each Place Type. With that said, the Zoning Districts are being crafted help the community realize the aspirational characteristics of Place Types and as such, Place Types will narrow the potential set of Zoning Districts that are applicable to an area. In other words, an area that is mapped as a particular Place Type can then consider a smaller set of potential Zoning Districts. The correct Zoning District for a particular property will be dependent on existing conditions and context, location considerations (e.g., adjacencies to other Places

or Zoning Districts, proximity to transit, frontage on a major arterial, access to an interchange), market readiness, and other temporal considerations (e.g., facilitating more gradual change over time).

Changes to existing zoning (mapping of new Zoning Districts and adoption of new designations) will be implemented in a transparent public process that will include informational meetings, conversations with property owners, neighborhoods, and other interested parties, public hearings, and a final decision by the Charlotte City Council. The recommended zoning district for each parcel will be identified using the Future Place Types Map and a set of criteria developed by Charlotte Planning, Design and Development for each district. These criteria will be outlined in a Rezoning Guide as part of the UDO update.

FUTURE UPDATES

While the City is making significant strides in updating its Unified Development Ordinance (UDO) and aligning regulation with policy, it will be necessary to revisit the UDO moving forward. In part, this is due to the extent of the revisions and new content included in the UDO update. Although the writing of ordinances is based on best practices and includes aspects uniquely Charlotte, a process of observation and evaluation will likely result in corrections and adjustments in the form of amendments to the UDO. In addition, the Comprehensive Plan sets a 20-year vision and it will not be achieved over night. A number of the recommendations in the Plan’s Policy Framework have been identified as medium-term (5-10 years) and long-term (11-20 years), including several that will likely require amendments to the UDO. Therefore, while the current UDO update will be largest in the foreseeable future, it is most definitely not that last as the community adapts to how the updated UDO is interpreted and utilized and responds to changing trends, preferences and advances over the course of two decades.



① Typographical revision

① Comment: Place Type Mapping vs “Future Place Types Mapping”. I think there is potential for confusion for those who may be familiar with “Land Use” and “Future Land Use” where there is a difference between the two. Reading this it sounds like there will only be one Place Types Map and that it will be the Future Place Types Map

Action: Added “Future” to references to Place Types Mapping

Source: E-Plan, Community Member

4.5 ANTI-DISPLACEMENT TOOLS AND STRATEGIES ①

Many of the goals and policies included in the Plan have the potential to contribute to gentrification and involuntary displacement across Charlotte, especially in neighborhoods most vulnerable to displacement. Factors contributing to involuntary displacement can impact residents and businesses. These factors and the loss of long-time residents and local, small businesses in key neighborhoods can weaken the social fabric of a community.

① Major Revision

Comment: Incorporate formation of anti-displacement commission in the Plan

Action: Added new Implementation Section to directly address anti-displacement tools and strategies and the importance of this work for Charlotte as the Plan is implemented, this and the following three pages are new content to achieve this

Source: Great Neighborhoods City Council Committee - full Council adopted recommendation



Involuntary displacement must be addressed at multiple levels to make the most progress in protecting those residents and businesses that are most vulnerable. Key aspects of combating involuntary displacement include:

1. **Produce** enough housing for residents at all income levels.
2. **Preserve** the affordable housing that already exists.
3. **Protect** current residents from displacement where neighborhoods are changing rapidly.
4. **Provide** sufficient and affordable commercial space to support new, small, and locally owned businesses.

Goals and policies within the Charlotte Future 2040 Comprehensive Plan and existing housing programs provide a strong foundation to provide a sufficient housing supply and to preserve subsidized affordable housing. While the existing tools are robust, additional tools should be explored to produce and preserve affordable housing, and specific action should be taken to better protect vulnerable households from involuntary displacement, especially in neighborhoods changing most rapidly. In addition, tools and strategies should be explored to provide sufficient



and affordable commercial space to support vulnerable businesses, especially those that are locally owned.

While there is no silver bullet to combat the involuntary displacement that can result from public and private investment in areas of need, there are a myriad of tools that have been proven to contribute to residents and businesses staying in place, even when their neighborhoods are changing relatively quickly. As a key aspect of implementing the Comprehensive Plan, the following measures should be enacted upon Plan adoption.

- **Establish an Anti-Displacement Stakeholder Group**, Commission or Advisory Board;
- **Develop an Anti-Displacement Strategy** including new and existing tools with greater community participation in strengthening existing tools and developing new tools and strategies to meet housing needs and protect vulnerable residents and businesses from displacement;
- **Establish a Displacement Dashboard** including, but not limited to, Recent and Current Change (Neighborhood Change Score), Planned Change (Place Type Changes and Public Infrastructure Improvements), and Vulnerability to Displacement (Vulnerability to Displacement Index); and
- **Track and Update the Equity Metrics** included in the Comprehensive Plan.



Policy direction provided within Section 3 of the Comprehensive Plan under Goal 2 recommends that the City commission an Anti-Displacement Stakeholder Group composed of neighborhood leaders, housing advocates, community organizers, developers and residents threatened by housing displacement. A major charge of the Anti-Displacement Stakeholder Group should be launching an Anti-Displacement Study that evaluates and results in an Anti-Displacement Strategy with specific tools and strategies for protecting residents of moderate to high vulnerability of displacement.

As the Anti-Displacement Stakeholder Group begins this work, it is important to note that different tools and strategies are often appropriate in different circumstances. The Anti-Displacement Study should acknowledge the intended and unintended consequences of recent, current and planned public and private investments and improvements, especially in neighborhoods most vulnerable to displacement. Key considerations should include:

- **People:** The Comprehensive Plan’s Equitable Growth Framework establishes an initial index to measure and identify populations most vulnerable to displacement. Anti-Displacement strategies and tools should be targeted to neighborhoods and households with moderate to high vulnerability to displacement.
- **Place:** A key implementation action of the Comprehensive Plan will be mapping Future Place Types. When completed, the adopted Future Place Type map can be used to assess the degree of change planned for each area of the community and generally organized into three types of Place Type change:
 - » Improving Existing Place Types: The Comprehensive Plan includes 10 Place Types and a set of aspirational characteristics for each. Even in areas where the Future Place Type mapping does not propose a change

from the existing development pattern on the ground, change will likely be necessary to improve access, make neighborhoods more walkable, and to add appropriate amenities and services.

- » Evolution to a New Place Type in the Same Category (Live, Work or Play): In comparing Future Place Type mapping to existing development patterns, there will be some areas that evolve to a new place type, but one that is similar to what exists today. For instance, an area currently fitting the description of a Community Activity Center may have a Future Place Type designation of Regional Activity Center.
 - » Transformation to a New Place Type (in a Different Category): The most significant planned change will result from a Future Place Type designation that is dramatically different from existing conditions, especially across the general categories of live, work and play. For instance, an area that is currently a Commercial place that is designated as a Community Activity Center in Future Place Type mapping is planned for significant change.
- **Projects:** Public improvements can also contribute to gentrification and involuntary displacement, especially in the most vulnerable communities that often are most need of investment in their community. An assessment of planned public improvement projects should include consideration of:
 - » Improvements to Existing Infrastructure: Repaving a roadway or replacing an aging water line may not contribute to involuntary displacement, but the addition of pedestrian and bicycle facilities to an existing roadway or an increase in utility capacity will likely attract ① private investment and contribute to the beginning of a cycle of gentrification.



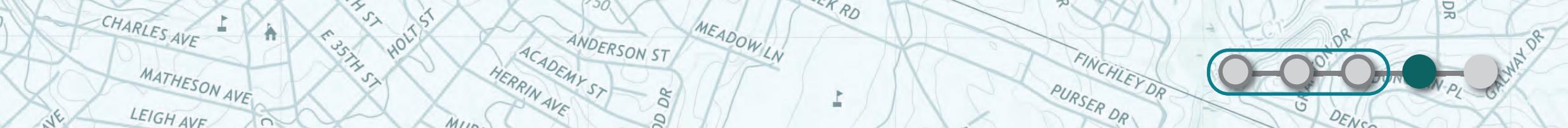
① Typographical revision



- » New Local Infrastructure: The creation of new local roads, trails, parks and open space in an area that lacked them can also signal to the private sector (individuals, families and the development community) that an area is ripe for investment. This can also lead to gentrification and potential involuntary displacement.
- » New Community/Regional Infrastructure: Larger scale infrastructure investments are often attributed with contributing to gentrification and involuntary displacement. While the public investment is not always the cause of displacement, understanding the correlation between new community and regional infrastructure and displacement is critical. Examples include regional parks, trails, roadways and transit facilities, as well as community facilities.

- **Pressures:** Market pressure and rising costs of housing and commercial property is perhaps the greatest threat to vulnerable residents and businesses. The City's Housing Locational Scoring Tool includes a Neighborhood Change Score that should be used to better understand recent and current market trends and development pressures. Using median income, change in housing sales prices and permit volumes, the Neighborhood Change score indicates areas of increased real estate and construction activity. A high score in neighborhood change helps to identify the neighborhoods undergoing the most rapid price increases, property transfers and increased likelihood of resident displacement.

Identifying the appropriate tools and strategies for combating involuntary displacement should consider the various aspects and implications for People, Place, Projects and Pressures. An initial set of Anti-Displacement Tools for residents is included below for consideration and evaluation by the Anti-Displacement Stakeholder Group. Efforts should be taken to identify a similar set of candidate tools and strategies for commercial property owners and tenants.



POTENTIAL ANTI-DISPLACEMENT TOOLS FOR NEIGHBORHOODS

Tools and/or Strategies	Description	Type of Tool
Affordable Housing Database	Involves creating and maintaining an in-depth database to track affordable rental properties and mobile home parks at risk of redevelopment as well as operating a network that focuses on the preservation of these properties.	Information
City and Tenant Right-to-Purchase Preservation Program	Provides tenants and cities with the right to purchase government-assisted multifamily rental properties and mobile home parks when the owner decides to sell the property or exit the affordable housing program.	Preserve
Community Land Trusts (CLTs)	CLTs provide opportunities for current and future generations of low-income residents to own homes in a gentrifying neighborhood, while giving communities long-term control over the land.	Produce and/or Protect
Community Benefits Agreements	Agreements executed between community-based organizations and one or more developers. Like Developer's Agreements, they are intended to outline the developers' commitment to provide public benefits to the community to offset potential impacts associated with the proposed development.	Produce, Preserve and/or Protect
Land Banking and Other Land Acquisition Strategy	Land banks are public authorities or non-profit organizations created to acquire, hold, manage, and sometimes redevelop property to return these properties to productive use to meet community goals, such as increasing affordable housing or stabilizing property values.	Produce
Affordable Housing Strike Fund	Affordable housing strike funds provide flexible, below-market financing to fund the preservation of existing affordable multifamily housing by utilizing a combination of public, private, and philanthropic dollars.	Preserve
Tenant Relocation Assistance	Provision of relocation money to low-income Seattle tenants who are displaced from their units because of housing demolition, substantial rehabilitation, change of use or removal of restrictions placed on subsidized housing.	Protect
Mobile Home Park Zoning or Other Protections	Added protections for mobile homeowners - dispute resolution and enforcement program - powers of division of housing. May include certain ordinances for mobile home parks; extending the time period between the notice of nonpayment of rent and the termination of any tenancy; and/or extending the time a mobile homeowner has to vacate a mobile home park after a court enters an eviction.	Preserve and/or Protect
Tax Assistance and/or Abatement Program	Grant program to provide tax payment assistance for qualifying low-income households	Protect
Property Tax "Circuit Breaker"	Caps the amount of property tax that homeowners have to pay as a share of their income	Protect
Emergency Rent Assistance Program	Residents who are behind on their rent or utility payments may be eligible for assistance through the Emergency Rental Assistance Program.	Protect
Foreclosure Assistance	Program to help residents facing foreclosure with legal representation, longer periods of time for various aspects of the process, financial assistance, etc.	Protect
Refinancing Programs	Technical and/or financial assistance to help lower income homeowners take advantage of lower interest levels.	Protect
Housing Rehabilitation Program	Low-income loans and/or grants to assist landlords and homeowners make improvements to existing affordable housing stock.	Preserve

① Typographical revision

4.6 FISCAL CONSIDERATIONS, FUNDING AND FINANCING TOOLS

This section summarizes key findings from a Fiscal Impact Analysis and then highlights a set of existing and new funding and financing tools that respond to the expected fiscal impacts of the Comprehensive Plan policy guidance and opportunities to evolve the manner in which the community is currently paying for and benefiting from new growth across Charlotte.



FISCAL IMPACT ANALYSIS KEY FINDINGS

The following major findings were identified during evaluation of fiscal impacts of the desired growth pattern in the Charlotte Future 2040 Comprehensive Plan process.

The desired growth strategy generates a more fiscally beneficial growth pattern for on-going operations for the City and County.

Growth forecasts developed by City Explained for the Charlotte Future 2040 Comprehensive Plan, CONNECT Our Future, and other regional entities were used to evaluate the net fiscal impact of new development on the City of Charlotte’s General Fund and Mecklenburg County’s General Fund. EPS evaluated a “Business as Usual” growth pattern based on development trends over the past 20 years and a “Future Place Types” growth pattern based on the growth strategy developed for the Comprehensive Plan. The evaluation of the fiscal impact of these growth patterns (using the regional forecast for new households and jobs in the City’s Sphere of Influence between 2020 and 2040) revealed that the desired “Future Place Types” pattern generate a 17% greater net positive fiscal impact on the City’s General Fund annually. The greater net fiscal impact is due to the lower amount of expenditures generated from the more compact and coordinated growth

pattern. Specifically, expenditures needed to provide fire services and street/highway operations and maintenance, which are major expenditure items in the City’s General Fund, would be lower.

Activity Centers designed to attract new development generate a substantial return on investment that can be leveraged to fund local area and community wide infrastructure and amenities.

The attraction of new development to the City’s Regional Activity Centers, Connected Corridors, and Neighborhood Centers is a major [tenet](#) of the ① Charlotte Future 2040 Comprehensive Plan growth strategy. The fiscal impact analysis has found that these denser high growth areas most often create benefits (i.e. increased tax revenue) that outweigh the costs the public sector must pay to support the growth of these areas. The added benefit these growth areas can generate (compared to average new development) can be redirected to help fund both local area improvements needed to support growth and also improvements that support the community as well. In addition, using value capture tools to fund improvements needed to support high growth areas can alleviate the need to utilize CIP funds to keep pace with new development and as a result allow for the redirection of capital funds to underserved areas or areas lacking investment.



Certain major expenditures/departments lack dedicated and/or reliable funding sources to support the community’s desired future vision.

Four specific expenditure areas were identified as lacking funding tools to support new development including transportation and mobility, schools, public spaces, and community amenities:

Transportation and Mobility

- Street and highway maintenance is provided by the Charlotte Department of Transportation (CDOT). The City’s expenditures on street and highway maintenance are accounted for through two major funds – the General Fund and the Powell Bill/Street Aid Fund. The Powell Bill (or State Street Aid) Fund is funded primarily from the State gas tax revenue that is distributed to the City based on population and lane miles maintained and dedicated to mobility expenditures.
- Maintenance of streets is a major cost item for the City. The direction of maintenance and repair dollars is driven primarily by the condition of the pavement/roadway. Streets that have a lower pavement rating will be resurfaced sooner. Impacts on pavement quality are related to the level of travel, the types of vehicles, and construction impacts on roadways. Infill development has varying impact on pavement quality but is correlated with lower pavement scores generally. Large infill projects will require reconstruction of portions of roads but the developer is required to pay for this cost. However, for smaller, by-right infill development this is not required and likely not feasible, and projects are not subject to the same level of review and regulation. A street with multiple small infill projects can result in multiple cuts of the pavement and individual/piecemeal repairs. This has been resulting in pavement quality in these areas degrading more quickly and focusing more resources to these areas.

- New development in the City is generally responsible for providing the infrastructure and improvements needed for streets that directly access and serve the development. However, the impacts of new development on collector, arterial, and regional roads are not accounted for. Increased traffic volume caused by new development creates additional need for maintenance on the overall City network and enhancements and new street systems to address more modern mobility challenges. The City currently does not have a mechanism to fund the impacts of new development on streets beyond the existing funding sources used for existing street maintenance. This can result in a dis-proportionate amount of funding going to areas that are attracting new development either to address impacts of infill and/or to ensure the regional network can support growth.
- A cost recovery mechanism can help address lack of funding for network growth and enhancement needed for new development. Tools, such as Impact Fees or Improvement Districts, applied to new development should be explored to generate revenue and address impacts of new development.

Charlotte Mecklenburg Schools

- Funding for schools in North Carolina is complicated with funding coming from Federal, State, and local (county General Fund) revenue sources. Historically there has been a lack of ability for school districts to obtain funding outside of these traditional sources. CMS has no dedicated funding source and does not have taxing authority. Capital improvements needed to keep pace with a growing city/county are a major challenge for CMS. Traditionally, CMS has been able to rely on the private sector support through land dedications and other contributions as new neighborhoods need school facilities to attract buyers/renters. As the City reaches build-out and



REVISIONS ON THIS PAGE



① Comment: Explore how the market dynamics can change so that the desires 'amenities' will be built & supported by these currently 'incomplete' neighborhoods.

Action: Revised text to specifically clarify and list tools to create amenities

Source: Public Input, Community Member



new housing is being built in smaller, and more infill oriented, developments, CMS is challenged with obtaining locations and funding to build (or enhance) schools to support new students. Furthermore, the school facility models needed to support the community are more diverse and different in scale than the traditional models (e.g. large schools serving several neighborhoods). The development review process provides CMS opportunity to highlight facility needs to developers and the City of Charlotte. More proactive planning between the City and CMS can help identify needs before development applications come in, but schools may need to become a priority community need that can be obtained through discretionary approval processes or capital investments. Even with more proactive efforts, a mechanism for obtaining land and/or funding to offset the impacts of new development is needed to support CMS. Tools such as land dedication requirements and/or impact fees should be explored.

Open Spaces and Trails

- Traditional parks, trails, and open spaces in Charlotte are built, operated, and managed by the Mecklenburg County Park and Recreation Department. The Park and Recreation Department have their own Master Plan (Meck Playbook) that guides the policies, programs, and investments for the department in order to serve the community. However, as the City attracts more mixed-use and denser development, there is a growing need and demand for more public open spaces (e.g. pocket parks, urban plazas, off-street bike/pedestrian ways, and trail connections) that are not within Park and Recreation's purview and outside of their financial ability to support. As well, the City and County lack tools or a cohesive strategy for the capital funding and long-term management of these public spaces. These types of places in some cases can be provided and managed by the private sector (e.g. plaza next to

an office building or a pocket park maintained by a HOA), however with more piecemeal and infill development occurring the ability to ensure the private sector can or the public sectors' ability to provide amenities is becoming more challenging. A collective approach to the funding, construction, and long-term maintenance (and activation where necessary) of these open spaces is needed to guide the private sector and ensure the public sector has the resources necessary to provide these non-traditional public open spaces.

Community Amenities

- Lastly, the plan policies call for a variety of community amenities to be built to support the major plan goals such as 10-Minute Neighborhoods. The community amenities identified in the plan include day cares, healthy food stores/vendors, health clinics, banks, affordable housing units, and green infrastructure. These amenities are often provided by the private sector and can become scarce or non-existent in lower income neighborhoods due to market dynamics. Furthermore, the capital hurdles to building amenities in areas lacking them currently can be too high to overcome by a private business operator even if there is demand from the community. The City and County in many cases do not provide or have control in the availability of these amenities. Many of these amenities have been identified in the Plan and by the community as essential elements to complete neighborhoods or well-rounded employment areas. Creative solutions to leverage investment from the private sector to create desired community amenities are needed to help support the private and non-profit sectors in building and supporting these essential community assets. The Plan has identified [new tools for shaping and incentivizing development \(eg. Place Types, Community Benefit partnerships, etc.\)](#).



NEW FUNDING TOOLS/APPROACHES

The outreach the community and fiscal impact analysis has helped generate the consensus that for Charlotte to achieve the goals in this plan, a collective approach to funding infrastructure and amenities is needed. As well, a greater partnership with citizens and businesses in identifying and maintaining improvements over time is needed. The Comprehensive Plan calls for a “Shared Prosperity” approach to creating new funding tools in partnerships with the private business sector and overall community.

Cost Recovery Programs

The City will implement cost recovery funding programs that can mitigate the increased cost of infrastructure and services cause by new development. Programs focused on funding growth of the regional mobility network, school system, public spaces, and community amenities will be considered including impact fees and land dedications.

Value Capture Programs

Value capture is the use of funding tools to redirect the increased tax value/revenue generated in an area from new development to fund improvements in that area. The increased tax value is spent locally to support and mitigate impacts of new development instead of going to the City’s general fund or funds. The use of tax increment (the increased tax revenue from the value of new development generated by new development in an area/project) is a common value capture technique. The City of Charlotte currently uses the Tax ^① Increment Grant Program (TIG) to provide repayment of costs for public improvements provided by a private development. The expanded use of tax increment should be considered to help fund improvements from new development. Other value capture techniques include the use of sales tax sharing and improvement districts (additional property or sales tax) that can

support improvements on a district/small area scale.

The City will expand the use of value capture tools in conjunction with new development in Regional Activity Centers, Connected Corridors, and Neighborhood Centers, or to support developments that provide priority community benefits (i.e. affordable housing).

Community Investment Programs

Community investment programs are created to integrate the residents and the business community directly into the identification and funding of infrastructure and amenities that benefit their community. These types of programs are most typically used in a partnership between a business area and a local municipality. Business improvement

- ② districts are the common example of where of business and property owners in a non-residential area choose to assess additional fees or taxes to fund services and capital improvements. In some communities, neighborhoods have decided to create similar programs to help fund desired amenities. A neighborhood improvement district isn't too dissimilar ^③ is similar to a home owners associations often used for suburban subdivisions. Beyond improvement districts, ^④ there are a wide variety of programs that can allow for a specified area (neighborhood or commercial area) to increase their participation and advocacy in the ^⑤ identification of and funding of desired improvements. One of the two “Big Ideas” within the 10-Minute Neighborhood Goal is to create a culture of developer-community collaboration through community benefit agreements. Community benefit agreements are a newer type of community investment programs that cities are using to directly tie improvements funded or built by new development projects directly with input and direction from the community for which the new development will impact. **Charlotte will be creating new community investment programs to increase participation and influence of local neighborhoods and districts into the growth of their areas.**



- ① Typographical revision
- ② Typographical revision
- ③ Typographical revision
- ④ Typographical revision
- ⑤ Typographical revision

REVISIONS ON THIS PAGE



① Major Revision

Comment: General comments received regarding the need for an Economic Analysis to be completed prior to the implementation of the Plan

Action: Added text on this page and the next to clarify that a fiscal impact analysis has been conducted for the proposed future growth model, during the Place Type Mapping a market readiness and land suitability analysis will be performed, and fiscal impact models will be built for the Preferred Future Place Types Map. Before UDO adoption and implementation another economic impact analysis will be formed on major regulatory changes. Information about the types of economic analyses have also been added to this and the following page for additional clarity.

Source: City Council



① Moving forward, it is intended that the Future Place Type Mapping efforts include a Market Demand and Development Suitability Analysis, as well as a Fiscal Impact Analysis. As part of the UDO studies and process, an Economic Impact/Development Feasibility Study will be completed.

The development of the Future Place Type Map will provide where each place type is appropriate. This effort will include technical analysis of existing conditions, recently planned projects, previously adopted land use plans, market readiness and opportunities, and fiscal impacts to develop the map. The community outreach process, which will include robust engagement with residents and the development community, will help translate the vision of the plan into an achievable Future Place Type Map. This process will help alleviate concerns over undesired growth patterns and unintended consequences.

The creation of the UDO will provide the regulatory implementation of the plan vision. The UDO effort will align zoning under the place type categories and will provide more certainty and direction for desired growth patterns to the development community and the public. To support the UDO effort, evaluation of the economic/development feasibility of the most impactful regulatory changes in the UDO will be completed to address any barriers to development and unintended consequences. This evaluation can be used to help illustrate how the real estate market is impacted by the objectives of the plan that are being implemented through the UDO and where public assistance is needed to address market barriers.



The Plan recommends a collective approach to funding infrastructure and amenities, of which community benefits and other tools identified in the plan are a few of many that will be needed. The Plan provides direction for and the City will explore and implement cost recovery programs, value capture programs and community investment programs in line with the strategies suggested by the development community. The inclusion of recommendations to explore the use of some tools or approaches not currently legal in North Carolina is meant to ensure the implementation efforts consider all potential options so that strategies can be tailored to Charlotte and to identify barriers to use of strategies that may need to be addressed collectively through legislative changes at the state level.

DIFFERENCES BETWEEN A FISCAL IMPACT ANALYSIS AND OTHER RELEVANT ECONOMIC ANALYSES

Description	Purpose and Use	Typical Application
Fiscal Impact Analysis	Measures the financial impacts revenues and expenditures for the government of land use policy choices.	Comprehensive Plan, Subarea Plans, Large Project Rezoning, Annexation Plans/ Requests
Economic Impact Analysis	Measures and illustrates the benefits and/or costs to the overall economy of a specific project or policy. It compares the changes to investment and employment in the economy from the project or policy versus if it is not built or enacted.	Build support for public investments or amenities, evaluate a major policy change
Market Demand Analysis	Measures the demand for various land uses over certain time horizon to inform land use policy, land use mapping, service provision planning, and infrastructure investment. Estimates the demand for certain use types to ensure the buildings/uses allowed in the ordinance are in demand from the market in specific locations.	Comprehensive Plan, Subarea Plan, Individual Project Evaluation, UDO or Development Regulation Changes
Development Feasibility Analysis	Estimates the financial feasibility of developing the types of buildings allowed by the ordinance. This type of study helps identify if regulations are too onerous and will prevent development from occurring and/or to identify financial feasibility gaps for desired building types that may need to be addressed through public investments or incentives.	Individual Project Evaluation for requests of public funding or incentives (TIF/TIG) request, specific UDO or Development Regulation Changes

Source: Economic & Planning Systems



4.7 CIP PREPARATION, PRIORITIZATION AND SCORING

The City of Charlotte currently develops a 5-year **Community Investment Program (CIP)** ^① that funds capital investments into the community via large bonds (repaid with dedicated CIP revenues), a PAYGO (pay as you go) program that funds annual capital improvements, and dedicated capital improvements revenues in non-governmental funds (e.g. Charlotte Water). The City’s CIP plan is developed annually through the budgeting process. The CIP process starts with city departments identifying projects for consideration from a wide majority of sources including (but not limited to) **Strategic/Action Plans, Community Area Plans, Specific Plans**, community outreach, city council recommendations, and others. ^② Prioritized projects are vetted through a community outreach process. Then City Council and City Staff hold budget workshops to refine the CIP project list. Lastly, the CIP plan is posted for public comment and goes through a formal adoption process by City Council.

① Typographical revisions

② Comment: Specify Plan types

Action: Listed more specific plan type and titles

Source: Internal City Staff

③ Comment: General comment - some confusion about whether Big Ideas should be applied as policy guidance and contribute to regulations, projects, programs, and short term actions

Action: Added the word “Policy” to “Big Ideas” to clarify that Big Ideas are indeed policy guidance as well, for this and the following 9 Goals

Source: City Council, Community



The City uses a set of loosely defined, high-level criteria to review and prioritize projects for the CIP. Identified projects much support or further guiding principles for the CIP including: address one of four City Council priority areas; support neighborhoods, street network, and/or housing opportunities; preserve and enhance the tax base; and retain the City’s credit rating. Projects are also organized based on how they fit within fund strategies (bond program or PAYGO). General CIP “projects” fit within two groups; large/high cost major investments or investments that fit within a package/group of investments addressing a major initiative (e.g. ADA investments or Opportunity Corridors program).

The Charlotte Future 2040 Comprehensive Plan provides substantial direction for the future development of the CIP. As well, the plan lays out an updated and comprehensive set of goals the community wants to achieve over the plan horizon. The plan also introduces new frameworks for considering where and how investments should be made in the community to achieve desired land use patterns and to address systemic racial and demographic inequities through the plan’s Big Ideas and Equitable Growth Framework.



The City’s approach to the CIP should change to:

- Reflect the vision for the community identified within the 10 Plan goals;
- Prioritize the implementation of the Plan’s Big ^③ **Policy** Ideas; and
- Use the Equitable Growth Framework to direct investment into areas lack in access or are vulnerable to displacement.

Changes to CIP to integrate the Comprehensive Plan should be made in two ways to achieve the plans goals and objectives. First, the approach to identifying projects can be modified to align with the plan’s direction. Second, the approach to prioritizing projects and building the CIP can be modified to align with framework of the plan.

PROJECT IDENTIFICATION

The following recommendation changes should be considered to modify the City’s process for CIP project identification:

- Create a process for cross-departmental efforts to identify and promote projects for the CIP.



- Use the Equitable Growth Framework to promote projects that address access to job opportunities, access to housing opportunities, access to essential amenities, goods and services, and environmental justice issues.
- Use the Implementation Committee to develop CIP programs/project lists to implement the Plan's Big Policy Ideas. ①
- Integrate the Comprehensive Plan Goal's into the community engagement process to organize projects by Goal and illustrate how potential projects align with the Plan.
- Require promoted projects to include estimates for on-going operational cost impacts and identification of a funding/management plan to address these impacts.



① Comment: General comment - some confusion about whether Big Ideas should be applied as policy guidance and contribute to regulations, projects, programs, and short term actions
 Action: Added the word "Policy" to "Big Ideas" to clarify that Big Ideas are indeed policy guidance as well, for this and the following 9 Goals
 Source: City Council, Community

PROJECT PRIORITIZATION

The following recommended changes should be considered to modify the City's project prioritization process for the CIP:

- Develop a more formal scoring process for evaluation of priority projects that aligns with the Comprehensive Plan.
- Align City Council Priority Areas with the Plan's Goals to develop evaluation criteria for the prioritization projects.
- Prioritize projects that address multiple Plan goals.
- Prioritize projects that implement the Plan's Big Policy Ideas. ①
- Prioritize projects that serve and/or benefit the vulnerable areas identified in the Equitable Growth Framework in order to direct at least half of public infrastructure spending over next 20 years to the most vulnerable communities.
- Prioritize projects that are promoted by multiple departments or have financial support/partnerships with Mecklenburg County or other project partners.
- Prioritize projects that have a plan to address on-going funding and maintenance of investments.



① Typographical revisions

4.8 ORGANIZATIONAL CAPACITY AND COORDINATION

This section of the Implementation Strategy focuses on various aspects of enhancing organizational capacity and coordination. Place management is explored for Regional Activity Centers, neighborhoods and other small areas and districts. An Implementation Committee is recommended to help champion the Comprehensive Plan and shepherd the many aspects of Plan implementation. Finally, recommendations are provided for staffing related to implementing the Comprehensive Plan and the other layers of the Planning Approach presented earlier.



PLACE MANAGEMENT

The policies, programs, and projects identified in the plan are going to increase the need for place management organizations to support with the implementation of the community's vision. Examination of successful places nationally has identified that high-quality places (i.e. employment areas and community gathering places) within communities typically rely on partner organizations to provide and maintain them.

The City should create a place management program and hierarchy that aligns with Future Place Type designations. Funding and technical resources should be provided to support the formation and initial operation of new place management organizations.

Regional Activity Centers

Regional Activity Centers are the location of major destinations for Charlotte including cultural, historic, civic, entertainment, education, health, and economic assets. To facilitate the continued health and growth of these regional activity centers, investment and stewardship is needed to support these areas. Major cities and communities throughout the US and the world have utilized urban place management organizations to help steward their important places.

An urban place management organization is typically a non-profit entity that brings together the public and private sector to jointly invest and support districts and areas. The organizations manage improvements and investments in the districts they cover. The organization allows the private property and business owners (and even residents) invest in the curation and management of their community. They also create a partner with the public sector to guide infrastructure investment, policy creation, and management of urban services.

Roles/Responsibilities

These place management organizations are traditionally found in downtown type areas. Charlotte utilizes a mechanism known as Municipal Service Districts (MSDs) to help support the management of major regional activity centers including Uptown, South End, and University City. These MSDs raise ad-valorem tax to fund and maintain improvements and provide promotion/marketing for these areas. In many communities, these improvement districts are coupled with non-profit membership organizations (e.g. Charlotte Center City Partners) that provide a wide variety of services. The function and use of MSDs in Charlotte function much like other improvement districts and organizations nationally, but don't provide



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an enhanced level of services (e.g. area cleanliness services or enhanced security and safety services) that other organizations provide. However, the function and purpose of these organizations can be simple in structure and mission. Typical responsibilities of urban place management districts include the following:

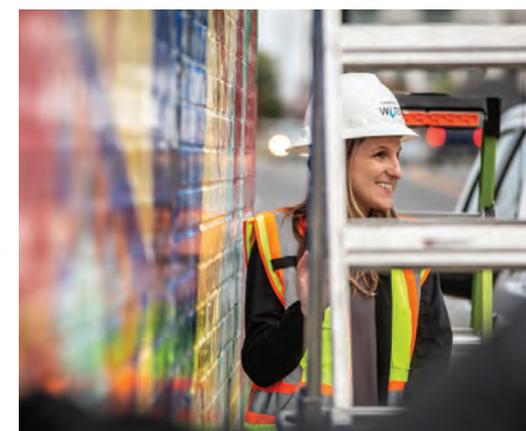
- ① • [Enhanced public safety and patrolling](#)
- [Enhanced cleanliness and maintenance of public spaces](#)
- Public financing and capital investments mechanisms
- Policy, infrastructure and amenity planning
- Public space management and activation
- Marketing, branding and events
- Mobility and transportation demand management
- Community outreach, engagement, and advocacy
- Economic development
- Area leadership and management

Contexts

For each regional activity center, an organization(s) should exist to create a public/private partnership for the stewardship of the area. Each organization and regional activity center should have defined roles and responsibilities.

Management Organizations Sequence

These districts often evolve over time. The organization options can be formed in a variety of ways and can grow to increase the scope of their services and purpose. Organizations do not need to start from the beginning or continue on to a greater scope of purpose. The essential element is the willingness of private entities to collaboratively create an entity to support their geographic area. The public participation within the organization can vary and is typically greater when dedicated funding streams are included. However, public participation is typically an important element.



- ① Comment: Why do you need to assume all Places need City oversight? Some might but likely only a few. Urban Place Management Organizations are not a substitute for Effective Policing – we are not a City of vigilantes.

Action: Added “enhanced” to list items to indicate that these services are intended to be above and beyond what is already provided (not replacing policing, just supplementing)

Source: E-Plan, Community Member



① Typographical revisions



Organization Types

The following are types of organizations most often found in these regionally significant areas.

① **Membership Organization** – An organization of area stakeholders (business owners, property owners, HOA's, etc.) convened to discuss area issues. Typically are funded through membership fees and have limited ability fund or maintain major projects.

- Example: Economic Development Partnership
- Typical Primary Roles
 - » Policy, infrastructure and amenity planning
 - » Marketing, branding and events
 - » Community outreach, engagement, and advocacy

Improvement District – An entity formed to funding and/or managing capital investments and public spaces for a specific area or district. These districts are typically funded through a dedicated revenue stream that is most often a public financing tax or fee charged on property and business owners in the district.

- Example: Municipal Service Districts
- Typical Primary Roles
 - » Public safety (not provided by MSDs currently)
 - » Cleanliness and maintenance of public spaces (not provided by MSDs currently)
 - » Public financing and capital investments mechanisms
 - » Policy, infrastructure and amenity planning
 - » Public space management and activation

① **Special Purpose Organizations** - Entity formed to address one or two specific issues/tasks needed for a specific geographic area. Funding can vary but typical is from a dedicated revenue source or through membership/private funding.

- Example: Transportation Management Association (TMA)
- Typical Primary Roles dependent on agency mission. Typical examples include:
 - » Marketing, branding and events
 - » Mobility and transportation demand management
 - » Community outreach, engagement, and advocacy
 - » Economic development

Organization Potential Funding Strategies/Tools

- Membership fees
- Dedicated property tax
- Dedicated sales tax
- Dedicated lodging tax
- Assessment fees
- Retail Sales fees
- Ticket fee/tax
- Charge for services, facility use fees, program revenue
- Grants funding
- Donations

Neighborhood/Small Area/Specific Purpose Districts

For mixed use corridors, community and neighborhood activity centers, and even neighborhoods, an organization can support the growth of specific areas or specific mission needed through a public/private partnership or through a non-profit entity that acts as a steward for the area. Each organization should have defined roles and responsibilities that are needed beyond existing services. Significant property/business owner or community support and participation are needed to make an organization viable.



Management Organizations Sequence

These districts often evolve over time. The organization options can be formed in a variety of ways and can grow to increase the scope of their services and purpose. Organizations do not need to start from the beginning or continue on to a greater scope of purpose. The essential element is the willingness of private entities to collaboratively create an entity to support their geographic area. The public participation within the organization can vary and is typically greater when dedicated funding streams are included. However, public participation is typically a required element and formation should be driven by the community and not by the City.

Organization Types

The following are types of organizations used for place management at this scale.

① **Membership Organization** – A loose organization of area stakeholders (business owners, property owners, or residents) convened to discuss area issues. Typically are funded through membership fees and have limited ability fund or maintain major projects.

- Example: Business Merchants Association ①
- Typical Primary Roles
 - » Marketing, branding and events
 - » Community outreach, engagement, and advocacy

Improvement District - Entity formed for funding and/or ① managing capital investments and public spaces for a specific area or district. Typically funded through a dedicated revenue stream that is most often a public financing tax or fee charged on property and business owners in the district or neighborhood.

- Example: Business Improvement District
- Typical Primary Roles:
 - » Marketing, branding and events
 - » Community outreach, engagement, and advocacy



① Typographical revision

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① Typographical revisions



- » Cleanliness and maintenance of public spaces and infrastructure
- » Public space management and activation
- » Policy, infrastructure and amenity planning

① **Special Purpose Organizations** - Entity formed to address one or two specific issues/tasks needed for a specific geographic area. Funding can vary but typical is from a dedicated revenue source or through membership/private funding.

- Example: Community Development Corporation, Naturally Occurring Cultural District (NOCD), Arts Collective/District
- Typical Primary Roles dependent on agency mission. Typical examples include:
 - » Marketing, branding and events
 - » Community services coordination
 - » Community outreach, engagement, and advocacy
 - » Economic development

Potential Funding Strategies/Tools

- Membership fees
- Dedicated property tax
- Dedicated sales tax
- Assessment fees
- Retail Sales fees
- Charge for services, facility use fees, program revenue
- Grants funding
- Donations



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IMPLEMENTATION COMMITTEE

The level of community engagement and cross-department and agency coordination that has occurred in the development of the Charlotte Future 2040 Comprehensive Plan can provide a strong foundation for ongoing collaboration for aligning implementation efforts, leveraging available resources, ensuring maximum collective impact, and holding each other accountable. The composition of an Implementation Committee should include community representatives and a representatives of all departments, agencies and organizations that participated in crafting the plan. The Implementation Committee should meet at least quarterly, contribute to an annual reporting of implementation progress and evaluation metrics, and participate in an updated Implementation Strategy at least every five years. Additional roles of the Implementation Committee may include:

- Contributing to the finalization of Policy Objective Metrics
- Collecting and sharing of Equity and Policy Objective Metrics
- Sharing of process and content updates related to Strategic Plans, Functional/Action Plans, Community Area Plans, and Specific Plans
- Reviewing and providing feedback on Future Place Type mapping
- Participating in Community Area Planning
- Coordinating existing and new programs recommended in the Comprehensive Plan or targeted at achieving a Plan goal and objectives
- Identifying and/or discussing potential Plan or Implementation Strategy amendments

PLANNING PROGRAM

In order to implement the recommended approach to Future Place Type Mapping and Community Area Planning, the City should review existing staffing and assignments to ensure that those priority items and other aspects of the four level planning program can be implemented.

Based upon similar programs in several of Charlotte's peer communities, there are typically teams established for each Community Area and/or **Future** ^① Place Type Mapping geography. The planning staff on each team typically focuses on one area at a time for Community Area Planning and up to three areas for mapping. The portion of an individual's time required depends on experience, the Community Plan Area, and whether consultants are engaged to assist with one or more portions of the effort. Teams generally include two to three planning staff members, as well as staff from other departments and agencies for coordination on mobility, parking, parks and open space, utilities, resiliency, etc. Planning team members from other departments can typically engage in several Community Area Plans at one time. Thus, the number of planning staff is usually the limiting factor in the number of plans that can be in development at once and the length of time required to complete all Community Area Plans. The considerations identified here should be used to establish a specific Planning Program to better understand staffing needs or adjustments, funding requirements and estimated timelines.



① Comment: Place Type Mapping vs “Future Place Types Mapping”. I think there is potential for confusion for those who may be familiar with “Land Use” and “Future Land Use” where there is a difference between the two. Reading this it sounds like there will only be one Place Types Map and that it will be the Future Place Types Map

Action: Added “Future” to references to Place Types Mapping

Source: E-Plan, Community Member

① Comment: General comments about the length of the document and which portions should be adopted, desire to make the main body of the Plan shorter and more digestible

Action: Split Plan into Three volumes, with Sections 1, 2 and 3 comprising Volume 1, the Implementation Strategy (formerly Section 4) making up Volume 2, and the Appendices being packed in Volume 3 to make the document more accessible - text was added on this page to reflect this change

Source: City Council, Community, Staff

4.9 TRACKING PROGRESS

The Plan uses and identifies several data points and measures that can be used to track the success of the plan over time. These measurements fall into three major categories. These categories are described below and guidance on how and when to update these measurements is provided.

Equity Metrics – Equity metrics are measurements to identify how equitable opportunities are available within the community and how equitable are the impacts of change on the community. The Equitable Growth Framework provides a number of measurements to create an index for assessing access to job opportunities, access to housing opportunities, access to essential goods and services, the areas experiencing environmental injustice, and areas that are vulnerable to displacement due to new investment and/or development. These equity measures are used to identify systemic issues related to equity and track progress over the long term. As a result, the equity measures cannot track change over short time period. These equity measures should be re-evaluated at major plan review milestones (e.g. every 5 to 10 years) to recalibrate the focus of equity efforts. The exception of this rule is the identification of areas that vulnerable to displacement. Market and demographic conditions can change quickly in vulnerable areas and evaluation of these areas on a more routine basis (annually) is likely needed.

Policy Framework Objectives – Each plan Goal includes a set of policy objectives. These objectives are measurable changes that are desired as a result of the plan policies in that goal.

A target metric needs to be identified and defined for each objective including the data source and methodology for measurement. The objective measurements should be updated annual to track the success of the plan. A committee should be formed to create defined methodology for measurement and tracking of the objectives. The committee should also provide direction on whom (e.g. which department) is responsible for tracking of each objective. The Implementation Committee recommended above could serve this role. A suggested list of metrics for each plan objective is provided in Appendix C, [in Volume 3](#). ①

Charlotte Future 2040 Dashboard – The Charlotte Future 2040 Dashboard is the public facing tracking of success and implementation of the plan. A narrower, publicly consumable set of measurements from the Equity Measures and Policy Objectives should be created and updated regularly and presented to the public. Measures that address major plan objectives/big ideas and can be more regularly updated should be included. The Dashboard should also include tracking of implementation by illustrating which major programs/projects within the plan have been implemented.

CASE STUDY: INDY VITALS



Plan 2020 is the Indianapolis regions community vision plan (much like a comprehensive plan) that lays out the future vision for the City of Indianapolis and Marion County. IndyVitals is an online tool that was created to help measure the impact of Plan 2020 on the community. The tool tracks trends aligned with 7 goal areas (aligned with Plan 2020) for Marion County's Neighborhood Areas. IndyVitals compares trends since 2010 in each neighborhood to other neighborhood areas, the county, the Indianapolis metro area, and the State of Indiana. The tool is similar to the Charlotte Mecklenburg Quality of Life Explorer. However, the platform goes further through its use of indicators and desired directions/outcomes for each metric that tie the measurement to the desired community objective. The comparative structure highlights neighborhoods that are lacking in any of the topic areas compared to other geographies. This platform could also be used to help track private and public investment in each area.

Image source: <https://polis.iupui.edu/polis-in-the-news/indyvitals-in-the-news/>